



SPRING VALLEY RANCH & CATTLE
402-684-3308 + SVR-ANGUS.COM

SELLING 85 TWO-YEAR-OLD REGISTERED BLACK ANGUS BULLS

**23 SONS OF RITO 707 –
LARGEST NUMBER TO SELL IN MODERN HISTORY**

**SONS OF EXT A1747; OCC GREAT PLAINS;
LEACHMAN RIGHT TIME; AND SVR BULLS**



FRIDAY, FEBRUARY 1, 2019 • 1:00 P.M. (CST)
Burwell Livestock Market, Burwell, Nebraska

**SALE BOOK, VIEWING AND BIDDING:
DVAUCTION.COM**
SALE BOOK & VIEWING: SVR-ANGUS.COM



SPRING VALLEY RANCH & CATTLE, L.L.C.

85445 444th Ave. • Bassett, NE 68714

402.684.3308 | www.svr-angus.com

Ben and Sherry Andrews | Frank and Anne Taylor

We are offering 23 sons of RR Rito 707, which we believe to be the largest selection of Rito 707 sons in over forty years. This may be your last opportunity to purchase a Rito 707 son from such a large selection.

Rito 707 is a pillar of the Angus breed as proven by his Daughter Data and the success of his sons (Rito 149, Rito 72, Rito Revolve OR5) and his grandsons, including SAV Resource 1441 who is the top proven yearling weight EPD individual today. Rito 707's base; feet; legs; and combination of milk, pelvic width of his female progeny, bone and muscle are without peer. He is the definition of the functional Angus bull.

Rito 707 defies the genetic antagonisms of milk and muscle, because he combines **both** milk and muscle into one genetic treasure. Some of the greatest maternal Angus sires are Rito/Wye and Rito/Emulation crosses, which you will find in this sale. This is a once in a lifetime opportunity.

These SVR Bulls will build and maintain the optimum, profitable cow herd for commercial, registered, and grass producers by passing on the essential functional traits of the traditional Angus breed.

The Bulls will sire moderate replacement females that have structural integrity, excellent teat and udder structure, good mothering ability and docility, will breed back with regularity and be long-lived. These essential functional traits are essential for the profitable cow herd. The Bulls' commercial sale calves - steers and heifers - should be sale toppers, improving herd profitability.

The registered producer will integrate these Bulls into its herd and concentrate the essential functional traits that are important for the profit conscious seedstock producer.

The Bulls' progeny will perform well for the grass-fed and finished producer. Indeed, our grass-finished "retail" customers come back year after year, and their numbers are increasing

We listen to our customers. Their consistent requests are uniform, functional cattle, which our Bulls will assure. After all, the highest prices are usually paid for uniformly good cattle that are consistent in quality, frame and size. These Bulls will sire uniform, functional, good, moderate-framed, thick cattle.

Last year, one of our customers fed 100 steers based on 100% SVR genetics. The cattle hung at a uniform 829 pounds within only one standard deviation. 90% of them scored Choice or better. This type of performance is critical given the directive of one major packer that cattle must **have a hanging weight of less than 1,000 pounds**.

Another measure we use to judge our program and its profitability is the price paid at the sale barn for our commercial calves - pedigreed calves that we determine not to include in our registered herd or sell as registered seedstock. Five out of the last seven years, our commercial calves have topped the Nebraska sales for either the week or the month of their sale.

In the two years we didn't top the market, one of our customer's set of calves beat ours. We're happy for him and proud that our Bulls are in his herd. Many of our other customers consistently top the sales in their areas. Ask them . . . they will be at the sale.

Seedstock producers have done well incorporating SVR genetics into their herds. Our Bulls have

produced some of the highest selling sire groups and top selling replacement heifers for several seedstock producers. Our genetics are forming the basis of a significant portion of the replacement heifers and cowherds of several seedstock producers around the country.

These are our best Bulls to date. We know they will work well for you if, for no other reason, that each one of them calved on their own, unassisted on the Ranch.

The Sires. This Sale features sons of tremendous SVR bulls and of some of the best Angus sires of all time: RR Rito 707 (Lots 7, 8, 10, 13, 17, 18, 20, 24, 28, 29, 33, 39, 45, 48, 59, 60, 65, 69, 70, 73, 75, 78 and 80); Leachman Right Time (Lots 2, 12 and 23); N Bar Emulation EXT A1747; and OCC Great Plains 943G (Lots 5, 14, 25, 31 and 40). The sons of SVR Fabron 3124, a paternal half-brother to Columbus of Wye and Octoraro Ballot STO 6, are phenomenal and the result of Mother Nature's sorting hand.

Our AI and herd sires must be masculine and breed with vigor. They must sire outstanding animals that have excellent carcass quality, proper phenotype, quiet dispositions and pass on superior genetics. Although we stress maternal genetics, we use bulls that sire excellent males and females, and pass on the best functional traits of the traditional Angus breed.

Selection Process. Our selection process is most rigorous. We begin with the mother cows, the foundation of traditional Angus genetics.

The Donors. Our Bulls stem from an exceptional set of Foundation Females and their daughters. Sinclair Lady Ida 04F3 B154 was an outstanding 5522 daughter who was intensively linebred, with an inbreeding coefficient of 25.33%. She added base width, mothering ability, fleshing ability, range adaptability and teat and udder quality. She stamped her offspring. It is amazing that, despite her linebreeding, we could further linebreed her and still obtain excellent performance and phenotype.

SCC Enchantress 3F1X412 is a 5522 daughter who produced SVR Revolution 3173, residing in the Hyline herd and shown on the front cover. Her grand dam came to Tom Elliott from the Coffey herd, which, we understand, Tom culled for only the finest teat and udder structure. Her dam produced N Bar Shadow and his brother, our herdsire Sinclair Bush Ranger 9X16. Both Shadow and Bush Ranger are well known for producing excellent females. 3F1's sire, 5522, is the father of EXT. 3F1 is a great mother and very docile. We like her length of spine and frame. 3F1 has produced the highest selling SVR Bulls.

Queen Mother of Wye UMF 9141 stamps her cattle and is a grand producer. The Wye program measured its animals through its matriarchs and their function. The leading matriarch was Blythe of Wye who was the top four-ton cow (she produced over four tons of weanlings during her 20-year life). 9141 is Blythe's granddaughter. 9141's calves are phenomenal.

9141 leads an outstanding battery of "purebred" Wye cows, which transmit the essential functional traits of Aberdeen Angus cattle. **Copeland of Wye UMF 9753** is a descendant of the second leading four-ton cow from the Wye herd - Luria of Wye. The difference between Blythe and Luria - Blythe produced all bull calves; Luria produced all heifers. A wonderful producer, 9753's pedigree includes the famous Columbus of Wye. **Copeland of Wye UMF 9918** is a solid Wye cow whose pedigree has generations of proven Wye performance that simply works on the range.

Coleman Dixie Erica 143 was intensively line bred to Traveler. She and her offspring add more frame and power to Emulation cattle, without overpowering their maternal ability. Her progeny often top sales around the country.

BAX Aspen Lady 844-72 and **BAX Alicia Queen 784-6310** were both sired by Paramount Ambush 2172 and are out of Viking daughters. They are Bonsma style (which we believe tends to evidence function) and are very productive. 844, fifteen years of age, hasn't missed a beat and produced one of our best bulls - Embody, named because he embodies function. Their sons are well regarded in several seedstock herds.

Blackbird of Volga 740 proves that mating Wye to Emulation produces cows with structural integrity, excellent teat and udder structure, good mothering ability and docility, that will breed back with regularity and be long-lived. Her bull calves will be herd sires. Feeder calves will top the markets.

These Foundation Females have contributed mightily to our functional herd. All of these Foundation Females are based upon decades of proven performance. History does not lie.

Our Herd Cows. Our cows must maintain excellent fertility and be long-lived. They must be phenotypically correct, feminine, angular and Bonsma style, so they calve easily. They must feed their calves properly and cover large amounts of country during the summer. We cull females that have poor dispositions, poor legs and feet, inferior teat and udder structure and low-quality milk. We continue to strive for a mother cow that can wean a calf of at least 50% of her body weight.

These are all characteristics of a profitable, functional herd.

The Calves. At birth, each calf is tagged, weighed and handled on foot. The mother cannot be overly defensive, and it cannot run away. The calf must get up and suck on its own quickly. The cow needs to pair up and take her calf when pairing out. If the mother and the calf do not meet these criteria, they are culled.

To aid in our selection process, we also “sample” our calves. They consistently grade Choice or better - on grass and forage alone. We have increasing demand from “retail” customers who desire a constant supply of grass-finished cattle. If a particular type of mating can’t meet the quality objective, we do not continue that breeding.

Final Selection of the Herd. There are two final steps in the selection process. All our animals must be easy to handle. We will not tolerate animals that are difficult to handle, regardless of any other characteristics.

Mother Nature makes the final cut. If an animal can’t make it on our native grass, supplemented with salt, mineral and apple cider vinegar, then Mother Nature culls the animal from our herd.

SVR Bulls. SVR Bulls were bred to thrive on the range and on forage. We developed them slowly and only on forage to promote proper skeletal and muscular development. They aren’t hiding behind fat and tons of feed. They will last and will not require extra feed. We want our Bulls to thrive during breeding season, and not “melt” as “finished” bulls so often do. Customers often tell us that SVR Bulls gain weight during breeding season on the range.

SVR Bulls transmit structural soundness, fertility, superior teats and udders, functionally low birth weight, balanced growth and outstanding carcass quality. These two-year old Bulls have the proper phenotype, promise calving ease, and have excellent dispositions. They will stamp your calves, assuring consistency in your calf crop.

We have evaluated the Bulls for libido, fertility, good temperament, physical ability, soundness, athleticism and carcass quality. By taking time to develop them properly, we are confident in their ability to help create the optimum cow herd.

We also know they will last.

You can see the Bulls at our Ranch (directions are provided at www.svr-angus.com), at the Burwell Livestock Market one day prior to Sale Day, or online at www.dvauction.com.

The log in page for viewing the bulls and bidding is: <https://www.dvauction.com/events/87089>

Simply copy and paste either DVAuction link into your internet browser and hit Return.

You can also view the Bulls on our website, www.svr-angus.com. Please visit the website to learn about our program and see our Herd Bulls, the AI sires and our Foundation Females. You can also watch The American Rancher program that featured our ranch, its history and the history of the Nebraska Sandhills.

These 85 Registered Black Angus two-year-old bulls embody Timeless Genetics for Today’s Producer©, and will thrive for you. We challenge you to find any other set of bulls that combines the best genetic, functional traits of the Aberdeen Angus breed. Please come to the sale and see the difference!



Have a great 2019!



2019 ANGUS BULL SALE

Friday, February 1, 2019 • 1 p.m. CST
Burwell Livestock Market • Burwell, NE

LOCATION: Burwell Livestock Market, 401 S. 11th, Burwell, Nebraska. The Livestock Market is located in the southwest part of town, west of the water tower.

SALE TIME: 1 p.m. CST. Free lunch to bidders, starting at 11:30 A.M.

AUCTIONEER: Col. Mike Baxter

CONSULTANT: Ken Brubaker 540.908.5799

VIEWING: You can see the Bulls on the Ranch (directions at www.svr-angus.com), or one day prior to Sale Day at the Burwell Livestock Market. You can also view videos online at www.svr-angus.com or www.DVAuction.com. Our log in page for viewing and bidding is <https://www.dvauction.com/events/87089>. We elected not to include photos of the Bulls in the Sale Book, because the Bulls are best viewed either in person or video.

HERD HEALTH: All Bulls will have passed a breeding soundness examination and fertility test, administered by Marty Archibeque, DVM, Burwell Veterinary. All Bulls were vaccinated with Vira Shield™ 6, and Poured. All are virgin Bulls. Our entire cow herd is AM Free, NH Free, and CA Free. In 2017, we began testing our herd to assure it is Johnes' free. Dr. Archibeque will be present to provide health certificates for same day shipment.

SALE DAY PHONES:

Sale Barn: 308.346.4257

Ben: 402.382.8181

Todd Eberle (Sale Barn Mgr.) 308.870.1783

Col. Mike Baxter (Auctioneer) 402.394.5686

Drew Feller (Angus Assn.) 402.841.4215

Kristian Rennert (Angus Assn.) 970.218.9208

Chris Beutler (Midwest Messenger) 402.380.8244

Black and Red 785.564.1744

ONLINE BIDDING: As described on the next page, you may bid online through www.DVAuction.com. The specific link for <https://www.dvauction.com/events/87089>.

ABSENTEE BIDS: If you cannot be with us on Sale Day, and would like for us to place a bid, we will confidentially and honestly handle any bids for you. Please call any of us at the phone numbers listed above.

VOLUME DISCOUNT: SVR offers a \$100 discount on the third Bull purchased at this sale by the same buyer, and \$100 off each additional Bull purchased by the same buyer.

LOT NUMBERS: Sale Book numbers for the Bulls will correspond to right ear tags. Sale order is Sale Book order.

DELIVERY: Free Delivery within 250 miles of SVR. Over 250 miles, SVR will help coordinate delivery to the nearest convenient sale barn facility possible for our trucker and you. Sales totaling \$5000 or more will have a maximum delivery charge of \$300 per head anywhere in the lower 48 states. Sales totaling less than \$5000 will be delivered at cost. Bulls picked up sale day will receive a \$50 discount. Call Ben at (402) 684-3308 if any questions.

GUARANTEE: SVR will guarantee breeding soundness for the first 90 days, unless injury or death is caused by the buyer's negligence or an Act of God, such as lightning. SVR must be notified promptly of the Bull's breeding disability. SVR will work with the buyer and (i) replace the Bull with a comparable animal if SVR has such an animal; or (ii) credit the buyer with the purchase price, less salvage value, at SVR's next sale.

RETAINING: SVR retains 1/3 Revenue Sharing and semen and certificate interest in all Bulls in the Sale Book, unless noted on sale day. Buyer has full possession and full salvage value. Should SVR want to collect a Bull at a later date, it will be at the buyer's convenience and at SVR's expense, without premium.

STORM DATE: We will work with the Burwell Livestock Market to announce on the radio whether the Sale has been postponed because of a storm and a new sale date. We will also try to announce such event online and on www.DVAuction.com.

TERMS AND CONDITIONS: Cattle will sell under the suggested Terms and Conditions of the American Angus Association (http://www.angus.org/Pub/suggested_sale_terms.pdf). All cattle are the buyer's property and the buyer's responsibility as soon as the gavel falls. All purchases must be paid in full prior to load. Health papers will be the buyer's responsibility if the buyer does not take possession within thirty days. Any changes made after printing of this Sale Book and disclosed on the website or noted on Sale Day shall control.

LIABILITY: All persons attending the sale do so at their own risk. Neither SVR nor Burwell Livestock Market assume any liability, legal, at equity or otherwise, for any accident that may occur.

INSURANCE: Insurance will be available to buyers on sale day by James F. Bessler, Office: 630.945.3483, Cell: 816.762.2641, JamesFBessler.com.

MOTELS: Pump and Pantry Motel, Burwell • 308.346.4607
Rodeo Inn, Burwell • 308.346.4408

A "+" before the registration number indicates an ET calf.

**PLEASE BRING YOUR
SALE BOOK TO THE SALE!**

Visit the *Angus Journal* Web site, www.angus.org and view this sale book online. References: American Angus Association®, AHIR®, AngusSource®, CAB®, Pathfinder®. EPDs current as of Dec. 12, 2018. Updated EPDs can be viewed online at www.angus.org.

COMMENTS FROM THE SALE MANAGER:

SPRING VALLEY RANCH & CATTLE THE UNQUESTIONABLE HOME OF PROFITABLE, FUNCTIONAL AND LOW INPUT ANGUS CATTLE

What a unique program you will find at Spring Valley Ranch. Since day one, the objective has been to produce low input, high return Angus cattle that embody the finest maternal and functional traits of the traditional Angus breed.

The 2019 offering doesn't just talk about the above; it projects it to the highest degree. Frank Taylor, Ben and Sherry Andrews don't just talk about efficiency and low input, they practice and follow it through to the highest degree.

The bulls selling are bred to hold up under the toughest conditions. They are lean and hard and have proven that they grow and gain weight while in service.

Spring Valley has one of the most unique programs of its kind. You won't believe it until you observe it first hand and put its time-tested, proven genetics to work in your program.

And – this is your chance to select from the largest offering of Rito 707 sons in modern times. You may not have another opportunity to select from such a large offering a son of Rito 707, a true pillar of the Angus breed.

Spring Valley Ranch is real world seedstock genetics in its finest hour. Attend and see for yourself!

I look forward to seeing you at this important Angus sale.

Sincerely,
Tom Burke,
Sales Manager



Tom Burke
(816) 853-2697



Kurt Schaff
(816) 520-6447



Jeremy Haag
(816) 516-1309

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For General Questions Please Contact Our Office:
(402) 316-5460 or support@dvauction.com

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SVR BULLS



RR RITO 707

Rito 707 was the top yearling weight bull and the top-gaining bull with a gain ratio of 129 in the 1968 PIC Bull Test. He recorded an individual weaning ratio of 118 and an individual yearling ratio of 123. His dam, Eriskay of Rollin Rock, recorded an individual weaning ratio of 108 on six calves, a progeny gain ratio of 112 on five head and a progeny yearly ratio of 112 on five head, all prior to the implementation of AHIR. His Weaning Weight EPD is nearly 40 pounds greater than the estimated average of his birth year and his Yearling Weight EPD is 70 pounds greater. His Daughter Data and the performance of his sons (e.g. Rito 149, Rito 72, F0203) and grandsons such as SAV Resource 1441 and SAV Renown 3439 prove he is without peer.

SVR 1 SVR BALLOT BLACK 7117

Birth Date: 4-17-2017 Bull +19263575 Tattoo: 7117

Octoraro Ballot STO 6 +15521058 Ballot of Belladrum Octoraro Gammer 203

KCF Miss 5522 D3 #12375105 #Emulation N Bar 5522 CSU Miss Traveler 0138

BW	84
ADJ. 205	666
ACT. SC 4+8-18	36.00

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+1.9	-1.9	+1.16	+1.25	+1.15	+30.39	2.11	9.6

This Heifer Bull prospect was produced from our ET program from embryos purchased from Octoraro Angus. Because we believe 5522's cattle do very well in our environment, we wanted to add another proven producing 5522 daughter into our program, 7117's dam, the D3 cow. We tried to buy 7117's sire, because we felt he would add thickness, carcass quality and excellent maternal traits to any breeding. We were right, as shown by 7117. Full Brother to Lots 50 and 67!

SVR 2 SVR RIGHT TIME PEARL 7112

Birth Date: 4-5-2017 Bull +19273352 Tattoo: 7112

Leachman Right Time #11750711 #*N Bar Emulation EXT Leachman Erica 0025

TSF Flora 4275 +15036418 #DHD Traveler 6807 #CT Irvington 2272 BE1656 91

BW	85
ADJ. 205	627
ACT. SC 4+8-18	35.00

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+1.2	+1.8	+1.35	+1.62	+1.25	+3.96	1.22	10.2

This ET Heifer Bull is the product of the proven blend of Emulation and Traveler that produces top end beef cattle and superb females. His sire is Leachman Right Time who has a lifetime WW ratio of 101 on 17,000 head and a YW ratio of 101 on 11,000 head. Right Time is the sire of some of the most influential and most sought after females. The sire of his dam is 6807. 7112's dam traces back to some of the best Wye genetics in Conan of Wye, Prince of Malpas, Matilda G of Wye, and Geordus. He is a full brother to Lots 12 and 23!

SVR 3 SVR RITO STACKED BLACK 7210

Birth Date: 4-1-2017 Bull 19120058 Tattoo: 7210

SVR Hundred Rito Black 3158 +17973298 Hundred Oaks Rito Blackbird of Volga 0740

SVR Blkbird Ofrose 8V58-1511 18556714 *BAX Embody 97-844 Sinclair Blkbird 8V58 H369

BW	87
ADJ. 205	545
ACT. SC 4+8-18	35.00

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+3	+1.8	+24	+41	+12	+28.11	2.17	9.4

We think this Cow Bull will be a tremendous seedstock sire. His dam, 1511, has raised three consecutive bull calves that have been outstanding and sold by the Ranch in three straight sales. 1511 is becoming an elite cow sired by our Embody bull out of an outstanding N Bar Emulation EXT A1747 daughter. Embody's mother, 844, is still producing well at 15 under tough range conditions. 1511 sons have gone to Henderson Ranch at Whitman, NE and Olson Ranch at Bartlett, NE. 7210 will be a great addition to any breeding program to add proven, predictable, and consistent production through long-lived females and excellent, uniform calves. This Bull will help enhance profitability. 7210 also boasts a ratio of 103 for YW!

SVR 4 SVR CORNERSTONE KING 7162

Birth Date: 4-21-2017 Bull 19120046 Tattoo: 7162

SVR Cornerstone of Rose 1112 +*Sinclair Emulation 5522 XP *17381466 +SCC Enchantress 3F1 X412

SVR Queen M of Rose9MB2-1701 18902967 +Sinclair Bush Ranger 9X16 SVR Queen M of Rose 186-9MB2

BW	90
ADJ. 205	646
ACT. SC 4+8-18	34.00

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+2	+1.3	+39	+64	+19	+9.57	2.80	8.5

This Cow Bull prospect is a solid Cornerstone son that is double bred to the Enchantress cow family historically known for great females. 7162 ratios 115 for WW, 118 for YW, 108 for %IMF, and 100 for REA. 7162 is a great bull to build a female herd around without sacrificing growth or carcass. His progeny should grow and marble well and his females should be range adaptable, good uddered, and be fantastic mothers. We believe that our home raised bulls based upon the old genetics are very good, in large part because of the natural selection process.

SVR 5 SVR GREAT PLAINS BLACK 7126

Birth Date: 4-10-2017 Bull +19263554 Tattoo: 7126

OCC Great Plains 943G #13092912 #*N Bar Emulation EXT Dixie Erica of CH 1019

Blackbird of Volga 0740 16195934 Churchill of Wye Blackbird of Volga 9511

BW	85
ADJ. 205	592
ACT. SC 4+8-18	37.00

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+1.3	+1.4	+1.28	+1.46	+1.20	+18.65	1.90	10.4

Heifer Bull. We learned that a combination of F0203 and EXT crossed extremely well with 7126's dam, Foundation Female 740. Since Great Plains is an excellent combination of EXT and F0203, we thought that Great Plains would work well on 740 . . . and he did! Although 740 has produced some fantastic cattle, this might be our favorite mating of this cow to date. This bull combines the consistency of Great Plains with the proven production of 740, who ratios 5/106 for WW, 4/105 for YW, 8/105 for %IMF, and 8/100 for REA. There are four brothers in this sale and they are peas in a pod. Full brother to Lots 14, 25, and 31.

SVR 6 SVR CORNERSTONE WIX 7155

Birth Date: 4-19-2017 Bull 19120044 Tattoo: 7155

SVR Cornerstone of Rose 1112 +*Sinclair Emulation 5522 XP *17381466 +SCC Enchantress 3F1 X412

KNM Miss Wix 820 16223581 Cole Creek Juanada Gold 92P KNM Miss Wix 246

BW	88
ADJ. 205	534
ACT. SC 4+8-18	34.50

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+1	+2.3	+24	+45	+17	+20.19	2.49	8.0

This Cow Bull is a solid growth prospect that is the product of great female makers including Sinclair Emulation 5522 XP. We think very highly of XXP, but believe XP does a bit better in the range and grass fed environment. 7155 is out of a dam by Cole Creek Juanada Gold 92P. Those cows have done really well for us. 7155's dam, KNM Miss Wix 820, has progeny ratios of 101 for WW and 103 for YW. This Bull is another example of using our analytics to produce profitable, functional cattle.

SVR BULLS



LEACHMAN RIGHT TIME

SVR 7 SVR RITO 707 ENCHANTED 7109

RR Rito 707 #5770651
 Birth Date: 4-5-2017 Bull +19226461 Tattoo: 7109
 Rito N Bar Eriskay of Rollin Rock 3
 SCC Enchantress 3F1 X412 #Emulation N Bar 5522 #N Bar Enchantress 4908
BW 80
ADJ. 205 609
ACT. SC 4-8-18 34.50

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+5	-1.1	+24	+37	+12	+29.42	2.82	7.9

We were able, through our ET program, to breed Rito genetics to the N Bar Enchantress family, through 3F1. 3F1 has produced many cattle working throughout the commercial and registered sectors. She has also been the most productive of our donor females. She has SVR Revolution 3173 working at Hyline Angus, MT; SVR XXP Enchanted at Casey Quitmeyer Ranch, NE and Fink Beef Genetics; SVR Range Master 3164 at Opitz Angus Ranch in SD; and SVR Revolution 4129 at Pooos Angus in SD, to name just a few. We have retained over 25 of her daughters and two of her sons. 3F1 ratios 9/104 for WW, 7/101 for YW, 10/103 for IMF and 10/100 for REA. 7109 boasts an IMF ratio of 110. SVR plans to collect semen following the sale. Full brother to Lot 13.

SVR 8 SVR RITO 707 PRIME 7119

RR Rito 707 #5770651
 Birth Date: 4-8-2017 Bull +19226435 Tattoo: 7119
 Rito N Bar Eriskay of Rollin Rock 3
 Sinclair Primrose 1JP2 8X9 #Dunlouse Jipsey Earl E161 (RF) *16850903 *Sinclair Primrose 8X9 A14
BW 90
ADJ. 205 582
ACT. SC 4-8-18 36.50

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+1.5	+26	+33	+21	+23.80	3.10	9.0

This Cow Bull is a unique breeding of 707 with a dam, 1JP2 8X9, who was sired by Jipsey Earl a 100% Scotch pedigreed bull who earned a Pathfinder Sire award. 1JP2's dam is 8X9 who is a full sister to Sinclair Emulation XXP. 1JP2 has progeny ratios of 107 for WW, 102 for YW, and 109 for IMF, and 100 for REA. 7119 blends three prepotent lines of cattle into one very functional and appealing package that offers great carcass traits with a 124 %IMF ratio and 106 REA ratio. A maternal brother sold to Chad Hollenbeck of Rose, NE last year. 7119 is a flush brother to Lots 18 and 80!

SVR 9 SVR CORNERSTONE BLACK 7245

SVR Cornerstone of Rose 1112 #17381466
 Birth Date: 5-6-2017 Bull 19120070 Tattoo: 7245
 *Sinclair Emulation 5522 XP +SCC Enchantress 3F1 X412
 SVR Blkcap of Rose 2158-1554 #BAX Embody 97-844 18902964 +Lassie 2158 of Mc Cumber
BW 85
ADJ. 205 631
ACT. SC 4-8-18 34.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+4	+9	+34	+56	+20	+11.68	2.83	7.1

Cow Bull. 7245 is a powerful son of our equally powerful Cornerstone 1112 bull. Cornerstone is heavily line bred to 5522. The positive 5522 traits are enhanced through our Foundation Female 844 and Right Time, a proven Pathfinder sire with WW ratio of 101 on 17,000 head and a YW ratio of 101 on 11,000 head. 7245 proves the power of stacking old proven cows in a pedigree. He should sire profitable calves with growth and carcass quality. 7245 ratios 112 for WW and 109 for YW!

Leachman Right Time is a proven Pathfinder Sire and a sire of Pathfinder Sires such as BT Direction 65D, BT Right Time 24J, and Hyline Right Time 338. He is an own son of N Bar Emulation EXT and has a lifetime WW ratio of 101 on 17,000 head and a YW ratio of 101 on 11,000 head. Right Time is the sire to some of the most influential and most sought after females in the breed such as BT Everelda Entense 57D and BT Everelda Entense 76D. Both generated over a \$1 million in progeny sales.

SVR 10 SVR RITO 707 KING 7124

RR Rito 707 #5770651
 Birth Date: 4-9-2017 Bull +19226420 Tattoo: 7124
 Rito N Bar Eriskay of Rollin Rock 3
 SVR Queenmotherofrose 0559 Fahren of Wye Umf 5830 +18302597 #Queen Mother of Wye 7829
BW 87
ADJ. 205 523
ACT. SC 4-8-18 38.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+1.4	+14	+19	+11	+38.21	2.77	7.4

This Cow Bull is a product of our ET program. 7124 is a son of the 0559 Foundation Female who is a Bonsma shaped Fahren of Wye daughter and a maternal sib to our 9141 Foundation Female. We retained one of 0559's sons in our herd and several of her sons are being used commercially and in seedstock herds. In 7124, we followed the tried and true path of mating Rito with Wye to combine the power and muscle of the Rito 707 with maternal Wye for the perfect blend. 7124 ratios 110 for %IMF and his dam has 4 calves with a combined ratio of 110 for %IMF. Full brother to Lots 21 and 70!

SVR 11 SVR FABRON 3124 EDDA 7113

SVR Fabron 3124 #18016166
 Birth Date: 4-5-2017 Bull +19222088 Tattoo: 7113
 Fabron of Wye Queen Mother of Wye UMF 9141
 Lady Ida 92 of Volga 0688 Libido of Volga 9923 15496146 Lady Ida 92 of Volga 0336
BW 89
ADJ. 205 516
ACT. SC 4-8-18 36.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-3	+2.0	+15	+19	+14	+34.51	3.07	7.5

This Heifer Bull is a product of our ET program. People who have seen 7113's sire - SVR Fabron 3124 - believe him to be one of the finest pure Wye bulls. 3124 tied for high selling bull in our 2015 Bull Sale. 7113's pedigree is stacked with old range cows, including 3 cows with 43 years of production who are still working. 7113's dam is A.I. bred for a 2019 calf at 14; her dam was flushed this past summer at Cotton Angus Ranch at 15; and 9141 is headed back to the TransOva to be utilized in our flush program after weaning another heifer into the replacement pen at age 14. He also has a brother sired by 376, 4110, who is being used in three registered herds in South Dakota and Montana. He ratios 112 for WW and 108 YW where he was a conventional made embryo and calved by a registered recipient cow. Full brother to Lots 54 and 68.

SVR 12 SVR RIGHT TIME PEARL 7125

Leachman Right Time #11750711
 Birth Date: 4-10-2017 Bull +19273354 Tattoo: 7125
 #N Bar Emulation EXT Leachman Erica 0025
 TSF Flora 4275 #DHD Traveler 6807 +15036418 #CT Irvington 2272 BE1656 91
BW 85
ADJ. 205 620
ACT. SC 4-8-18 34.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+1.8	+35	+62	+25	+3.96	2.18	9.2

This ET Heifer Bull is the product of the proven blend of Emulation and Traveler to produce top end beef cattle and superb females. His sire is Leachman Right Time who has a lifetime WW ratio of 101 on 17,000 head and a YW ratio of 101 on 11,000 head. Right Time is the sire of some of the most influential and most sought after females. The sire of his dam is 6807. 7125's dam, 4275, traces back to some of the best Wye genetics in Conan of Wye, Prince of Malpas, Matilda G of Wye, and Geordus. He is a full brother to Lots 2 and 23.

SVR BULLS

SVR RITO 707 ENCHANTED 7135

13	Birth Date: 4-12-2017	Bull +19226460	Tattoo: 7135																
RR Rito 707 #5770651	Rito N Bar Eriskay of Rollin Rock 3	<table border="1"> <tr><td>BW</td></tr> <tr><td>88</td></tr> <tr><td>ADJ. 205</td></tr> <tr><td>559</td></tr> <tr><td>ACT. SC 4-8-18</td></tr> <tr><td>34.50</td></tr> </table>		BW	88	ADJ. 205	559	ACT. SC 4-8-18	34.50										
BW																			
88																			
ADJ. 205																			
559																			
ACT. SC 4-8-18																			
34.50																			
SCC Enchantress 3F1 X412 +14388183	#Emulation N Bar 5522 #N Bar Enchantress 4908	<table border="1"> <tr><td>CE</td><td>BW EPD</td><td>WW EPD</td><td>YW EPD</td><td>MILK</td><td>\$EN</td><td>ACT. IMF</td><td>ACT. RE</td></tr> <tr><td>+5</td><td>-1.1</td><td>+24</td><td>+37</td><td>+12</td><td>+29.42</td><td>2.76</td><td>7.7</td></tr> </table>		CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE	+5	-1.1	+24	+37	+12	+29.42	2.76	7.7
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE												
+5	-1.1	+24	+37	+12	+29.42	2.76	7.7												

We were able, through our ET program, to breed Rito genetics to the N Bar Enchantress family, through 3F1. 3F1 has produced many cattle working throughout the commercial and registered sectors. She has also been the most productive of our donor females. She has SVR Revolution 3173 working at Hyline Angus, MT; SVR XXP Enchanted at Casey Quitmeyer Ranch, NE and Fink Beef Genetics; SVR Range Master 3164 at Opitz Angus Ranch in SD; and SVR Revolution 4129 at Foos Angus in SD, to name just a few. We have retained over 25 of her daughters and two of her sons. 3F1 ratios 9/104 for WW, 7/101 for YW, 10/103 for IMF and 10/100 for REA. 7135 boasts an IMF ratio of 109. SVR plans to collect semen following the sale. Full brother to Lot 7.



OCC GREAT PLAINS 943G

OCC Great Plains 943G is a Pathfinder son of EXT. He is the perfect blend of highly maternal Emulation and masculine Rito blood. He will sire EXT shaped cattle with more growth, muscle, and better carcass. He owns one of the best ultrasound REA EPDs. Great Plains has been a favorite of commercial and registered cattlemen by siring outstanding daughters, high selling sire groups and exceptional feeders.

SVR GREAT PLAINS BLACK 7122

14	Birth Date: 4-8-2017	Bull +19263555	Tattoo: 7122																
OCC Great Plains 943G #+13092912	#N Bar Emulation EXT Dixie Erica of CH 1019	<table border="1"> <tr><td>BW</td></tr> <tr><td>70</td></tr> <tr><td>ADJ. 205</td></tr> <tr><td>553</td></tr> <tr><td>ACT. SC 4-8-18</td></tr> <tr><td>33.00</td></tr> </table>		BW	70	ADJ. 205	553	ACT. SC 4-8-18	33.00										
BW																			
70																			
ADJ. 205																			
553																			
ACT. SC 4-8-18																			
33.00																			
Blackbird of Volga 0740 16195934	Churchill of Wye Blackbird of Volga 9511	<table border="1"> <tr><td>CE</td><td>BW EPD</td><td>WW EPD</td><td>YW EPD</td><td>MILK</td><td>\$EN</td><td>ACT. IMF</td><td>ACT. RE</td></tr> <tr><td>+3</td><td>+1.4</td><td>+28</td><td>+46</td><td>+20</td><td>+18.65</td><td>3.26</td><td>8.1</td></tr> </table>		CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE	+3	+1.4	+28	+46	+20	+18.65	3.26	8.1
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE												
+3	+1.4	+28	+46	+20	+18.65	3.26	8.1												

Heifer Bull. We learned that a combination of F0203 and EXT crossed extremely well with 7122's dam, Foundation Female 740. Since Great Plains is an excellent combination of EXT and F0203, we thought that Great Plains would work well on 740 . . . and he did! Although 740 has produced some fantastic cattle, this might be our favorite mating of this cow to date. This Bull combines the consistency of Great Plains with the proven production of 740, who ratios 5/106 for WW, 4/105 for YW, 8/105 for %IMF, and 8/100 for REA. There are four brothers in this sale and they are peas in a pod. Full brother to Lots 5, 25, and 31.

SVR RM 2066 BARBAROS 7167

15	Birth Date: 4-22-2017	Bull 19120048	Tattoo: 7167																
SVR Range Master 2066 +*17685377	Billy of Volga 0601 Barbara of Volga 0542	<table border="1"> <tr><td>BW</td></tr> <tr><td>84</td></tr> <tr><td>ADJ. 205</td></tr> <tr><td>631</td></tr> <tr><td>ACT. SC 4-8-18</td></tr> <tr><td>37.00</td></tr> </table>		BW	84	ADJ. 205	631	ACT. SC 4-8-18	37.00										
BW																			
84																			
ADJ. 205																			
631																			
ACT. SC 4-8-18																			
37.00																			
SVR Barbaramere 802-1534 18902961	Octoraro Embassy 860 LB Barbaramere Jet 802	<table border="1"> <tr><td>CE</td><td>BW EPD</td><td>WW EPD</td><td>YW EPD</td><td>MILK</td><td>\$EN</td><td>ACT. IMF</td><td>ACT. RE</td></tr> <tr><td>+6</td><td>+1.5</td><td>+38</td><td>+62</td><td>+21</td><td>+7.81</td><td>1.94</td><td>8.3</td></tr> </table>		CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE	+6	+1.5	+38	+62	+21	+7.81	1.94	8.3
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE												
+6	+1.5	+38	+62	+21	+7.81	1.94	8.3												

The dam of this Cow Bull prospect is a moderate framed, broody female with good teat and udder and great range adaptability. She just weaned a superb heifer that is headed to the replacement pen and is rebred to calve in 2019. 7167's sire is a tremendous Billy of Volga son who has given us good Bonsma type daughters to use as replacements and foundations for the grass producer. 7167 ratios 112 for WW and 114 for YW. Use 7167 to make heavy calves and great replacements.

SVR RITO BLACK KING 7186

16	Birth Date: 4-28-2017	Bull 19120052	Tattoo: 7186																
SVR Hundred Rito Black 3158 +17973298	Hundred Oaks Rito Blackbird of Volga 0740	<table border="1"> <tr><td>BW</td></tr> <tr><td>80</td></tr> <tr><td>ADJ. 205</td></tr> <tr><td>587</td></tr> <tr><td>ACT. SC 4-8-18</td></tr> <tr><td>36.00</td></tr> </table>		BW	80	ADJ. 205	587	ACT. SC 4-8-18	36.00										
BW																			
80																			
ADJ. 205																			
587																			
ACT. SC 4-8-18																			
36.00																			
SVR Queen M of Rose 327-0507 18613688	*OCC Homer 650H BAX Meagan Alicia 327-784	<table border="1"> <tr><td>CE</td><td>BW EPD</td><td>WW EPD</td><td>YW EPD</td><td>MILK</td><td>\$EN</td><td>ACT. IMF</td><td>ACT. RE</td></tr> <tr><td>+8</td><td>+0</td><td>+25</td><td>+41</td><td>+11</td><td>+29.34</td><td>3.63</td><td>9.7</td></tr> </table>		CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE	+8	+0	+25	+41	+11	+29.34	3.63	9.7
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE												
+8	+0	+25	+41	+11	+29.34	3.63	9.7												

This is a really neat Heifer Bull that combines two of the most popular long lived fertile Foundation Females of our program. His dam 0507 is a daughter of OCC Homer and granddaughter of Foundation Female 784 who will calve in 2019 at age 15. 7186's sire is a son of our Foundation Female 740 who had the high selling sire group by F0203 in last year's sale. She also had a daughter by Manning sell for \$15,000 at Cotton Angus two years ago. This is a solid proven productive pedigree as his dam 0507 has progeny ratios of 96 for BW, 101 for WW, and 101 for YW. 7186 himself ratios 100 for BW, 104 for WW, 107 for YW, 143 for %IMF and 116 for REA. This is a great herdsire prospect to sire top end bulls and exceptionally long-lived, fertile, productive females.

SVR RITO 707 COPELAND 7137

17	Birth Date: 4-13-2017	Bull +19226440	Tattoo: 7137																
RR Rito 707 #5770651	Rito N Bar Eriskay of Rollin Rock 3	<table border="1"> <tr><td>BW</td></tr> <tr><td>95</td></tr> <tr><td>ADJ. 205</td></tr> <tr><td>576</td></tr> <tr><td>ACT. SC 4-8-18</td></tr> <tr><td>35.00</td></tr> </table>		BW	95	ADJ. 205	576	ACT. SC 4-8-18	35.00										
BW																			
95																			
ADJ. 205																			
576																			
ACT. SC 4-8-18																			
35.00																			
Copeland of Wye UMF 9753 16405942	Bartor of Wye Umf 5609 Copeland of Wye UMF 9544	<table border="1"> <tr><td>CE</td><td>BW EPD</td><td>WW EPD</td><td>YW EPD</td><td>MILK</td><td>\$EN</td><td>ACT. IMF</td><td>ACT. RE</td></tr> <tr><td>+3</td><td>+1.0</td><td>+20</td><td>+28</td><td>+16</td><td>+30.11</td><td>2.11</td><td>8.6</td></tr> </table>		CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE	+3	+1.0	+20	+28	+16	+30.11	2.11	8.6
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE												
+3	+1.0	+20	+28	+16	+30.11	2.11	8.6												

This ET Cow Bull prospect is the product of breeding Rito with Wye, the foundation of many great herds. His mother, 9753, ratios 4/97 for BW, 4/104 for WW, 3/104 for YW, 5/109 for %IMF, and 5/106 for RE. 7137 should be a performance carcass sire that can add value to calves with growth, carcass, and highly maternal traits. Full Brother to Lots 45 and 60.

SVR RITO 707 PRIME 7156

18	Birth Date: 4-19-2017	Bull +19226433	Tattoo: 7156																
RR Rito 707 #5770651	Rito N Bar Eriskay of Rollin Rock 3	<table border="1"> <tr><td>BW</td></tr> <tr><td>82</td></tr> <tr><td>ADJ. 205</td></tr> <tr><td>517</td></tr> <tr><td>ACT. SC 4-8-18</td></tr> <tr><td>34.50</td></tr> </table>		BW	82	ADJ. 205	517	ACT. SC 4-8-18	34.50										
BW																			
82																			
ADJ. 205																			
517																			
ACT. SC 4-8-18																			
34.50																			
Sinclair Primrose 1JP2 8X9 *16850903	#Dunlouse Jipsey Earl E161 <small>ROF</small> *Sinclair Primrose 8X9 A14	<table border="1"> <tr><td>CE</td><td>BW EPD</td><td>WW EPD</td><td>YW EPD</td><td>MILK</td><td>\$EN</td><td>ACT. IMF</td><td>ACT. RE</td></tr> <tr><td>+2</td><td>+1.5</td><td>+26</td><td>+33</td><td>+21</td><td>+23.80</td><td>3.09</td><td>9.0</td></tr> </table>		CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE	+2	+1.5	+26	+33	+21	+23.80	3.09	9.0
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE												
+2	+1.5	+26	+33	+21	+23.80	3.09	9.0												

This Cow Bull is a unique breeding of 707 with a dam, 1JP2 8X9, who was sired by Jipsey Earl a 100% Scotch pedigreed bull who earned a Pathfinder Sire award. 1JP2's dam is 8X9 who is a full sister to Sinclair Emulation XXP. 1JP2 has progeny ratios of 107 for WW, 102 for YW, and 109 for IMF, and 100 for REA. 7156 blends three prepotent lines of cattle into one very functional and appealing package that offers great carcass traits with a 125 %IMF ratio and 108 REA ratio. A maternal brother sold to Chad Hollenbeck of Rose, NE last year. Flush brother to Lots 8 and 80!

SVR BULLS

SVR CONTINUED LOU 7201

19	Birth Date: 4-29-2017	Bull 19120055	Tattoo: 7201				
SVR Continued of Rose 1158 +17401331	Federal of Wye Clova of Wye Umf 8044	BW 87	ADJ. 205 591				
SVR Lucy of Rose 420-2550 +18908648	#Emulation N Bar 5522 Lucy of Volga 0420	ACT. SC 4-8-18 33.00					
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+7	+19	+32	+12	+31.79	2.07	10.0

This Cow Bull stems from a proven blend of Wye, Emulation and Rito. His dam is an own daughter of 5522 and our Foundation Female 420. 7201 ratios 105 for WW and 104 for YW. He should sire productive, long-lived, fertile females and stout scale-topping calves.



1571 WITH BULL CALF 8204F KEPT FOR 2020 SALE.

SVR RANGER BLACK 7181

20	Birth Date: 4-26-2017	Bull *19120051	Tattoo: 7181				
Sinclair Bush Ranger 9X16 +16361050	#*N Bar Emulation EXT #N Bar Enchantress 4908	BW 87	ADJ. 205 601				
SVR Blkbd of Rose 5P33-1622 18946812	+*Coleman Rito 149-8253 Sinclair Blackbird 5P33 1U5	ACT. SC 4-8-18 36.00					
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+7	+26	+41	+24	+12.63	1.06	8.7

This Cow Bull is a tremendous Bush Ranger son (remember, we like Bush Ranger a bit better than Shadow) that combines maternal strength with performance. Crossing Bush Ranger (EXT) on Traveler and D806 bloodlines has produced some of the best carcass quality and grass fed animals. The addition of Rito 149 to his pedigree boosts 7181's performance. 7181 ratios 107 for WW, 105 for YW, and 104 for REA. A great Bull to add growth without sacrificing the feminine Emulation style.

SVR REVOLUTION 4134 ERIC 7187

22	Birth Date: 4-28-2017	Bull *19221571	Tattoo: 7187				
SVR Revolution 4134 +*18317662	#Candler Forever 376 +SCC Enchantress 3F1 X412	BW 77	ADJ. 205 676				
SVR Erica of Rose 149-5525 18946795	Cole Creek 1100 Black 782 BAX Maple Amelia 149-764	ACT. SC 4-8-18 35.00					
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+8	-.6	+34	+55	+25	+5.43	2.91	8.7

This Heifer Bull was sired by 4134, a full brother to SVR Revolution 3173, who has done very well for Hyline Angus in Montana. His dam 5525 is a great young cow who is moderate in stature, has a great teat and udder, Bonsma in kind, just weaned a heifer that will go into our replacement pen and is rebred on her first heat. 7187 ratios 120 for WW, 118 for YW, 114 for %IMF, and 105 for REA. Great maternal and performance sire prospect.

SVR RITO 707 KING 7106

21	Birth Date: 4-4-2017	Bull +19226422	Tattoo: 7106				
RR Rito 707 #5770651	Rito N Bar Eriskay of Rollin Rock 3	BW 82	ADJ. 205 546				
SVR Queenmotherofrose 0559 +18302597	Fahren of Wye Umf 5830 #+Queen Mother of Wye 7829	ACT. SC 4-8-18 38.00					
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+1.4	+14	+19	+11	+38.21	3.38	7.7

This Cow Bull is a product of our ET program. 7106 is a son of the 0559 Foundation Female who is a Bonsma shaped Fahren of Wye daughter and a maternal sib to our 9141 Foundation Female. We retained one of 0559's sons in our herd and several of her sons are being used commercially and in seedstock herds. In 7106, we followed the tried and true path of mating Rito with Wye to combine the power and muscle of the Rito 707 with maternal Wye for the perfect blend. 7106 ratios 135 for %IMF and his dam's progeny post a combined ratio of 4 at 110 %IMF. Full brother to Lots 10 and 70.

SVR RIGHT TIME PEARL 7110

23	Birth Date: 4-5-2017	Bull +19273350	Tattoo: 7110				
Leachman Right Time #+11750711	#*N Bar Emulation EXT Leachman Erica 0025	BW 87	ADJ. 205 575				
TSF Flora 4275 +15036418	#DHD Traveler 6807 #CT Irvington 2272 BE1656 91	ACT. SC 4-8-18 33.50					
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+1.8	+35	+62	+25	+3.96	1.25	8.7

This ET Heifer Bull is the product of the proven blend of Emulation and Traveler to produce top end beef cattle and superb females. His sire is Leachman Right Time who has a lifetime WW ratio of 101 on 17,000 head and a YW ratio of 101 on 11,000 head. Right Time is the sire of some of the most influential and most sought after females. The sire of his dam is 6807. 7110's dam traces back to some of the best Wye genetics in Conan of Wye, Prince of Malpas, Matilda G of Wye, and Geordus. He is a full brother to Lots 2 and 12.

SVR RITO 707 BLACK 7129

24	Birth Date: 4-10-2017	Bull +19226445	Tattoo: 7129				
RR Rito 707 #5770651	Rito N Bar Eriskay of Rollin Rock 3	BW 94	ADJ. 205 556				
Blackbird of Volga 0740 16195934	Churchill of Wye Blackbird of Volga 9511	ACT. SC 4-8-18 38.00					
CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-2	+2.1	+19	+25	+12	+34.67	2.92	8.4

This Cow Bull is a maternal sibling to the high selling sire group from last year's sale, which were sired by F0203, a son of Rito 707. Since F0203 worked so well, we thought F0203's sire - Rito 707 - would work just as well. He did! 7129 is the perfect blend of Rito, Wye, and Emulation. His dam, Foundation Female 740, has proven predictability because she ratios 5/106 for WW, 4/105 for YW, 8/105 for %IMF, and 8/100 for REA. Herdsires produced from 740 have been selected by the Arabia Ranch, Cotton Angus, Mosier Angus Ranch, Epling & Son Angus, and Henderson Ranch. Full brother to Lots 29 and 33.



1443 WITH BULL CALF 8154F KEPT FOR 2020 SALE.

SVR BULLS

SVR GREAT PLAINS BLACK 7152

25 Birth Date: 4-18-2017 Bull +19263552 Tattoo: 7152
 OCC Great Plains 943G #N Bar Emulation EXT
 #+13092912 Dixie Erica of CH 1019
 Blackbird of Volga 0740 Churchill of Wye
 16195934 Blackbird of Volga 9511

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+1.4	+28	+46	+20	+18.65	3.13	7.2

Heifer Bull. We learned that a combination of F0203 and EXT crossed extremely well with 7152's dam, Foundation Female 740. Since Great Plains is an excellent combination of EXT and F0203, we thought that Great Plains would work well on 740 . . . and he did! Although 740 has produced some fantastic cattle, this might be our favorite mating of this cow to date. This bull combines the consistency of Great Plains with the proven production of 740, who ratios 5/106 for WW, 4/105 for YW, 8/105 for %IMF, and 8/100 for REA. There are four brothers in this sale and they are peas in a pod. Full brother to Lots 5, 14, and 31.

SVR RANGER BURGESS 7157

26 Birth Date: 4-19-2017 Bull 19120045 Tattoo: 7157
 Sinclair Bush Ranger 9X16 #N Bar Emulation EXT
 +16361050 #N Bar Enchantress 4908
 SVR Burgess of Rose 604-2561 #+OCC Emblazon 854E
 +18887840 +BAX Aberdeen Bonnie 604-5104

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+7	-5	+24	+37	+22	+16.96	3.27	9.4

Heifer Bull. This is not the first time the Ranch has offered this cross. Two sets of flush brothers were sired by Sinclair Bush Ranger and N Bar Shadow, respectively, out of our Foundation Female 604. Both sets were highly consistent and very well received by our commercial customers looking to produce efficient Bonsma style females and sons. We were blessed to evaluate several of these bulls several years after they were sold to the Arabia Ranch. They fit the Bonsma model and are good bulls. Don't miss the chance for a sure thing. The addition of Emblazon in the pedigree adds carcass value.

SVR MODERATION EDDA 7172

27 Birth Date: 4-23-2017 Bull 19221561 Tattoo: 7172
 Sinclair Moderation 2M1 N Bar Moderation 9957
 +17260282 N Bar Lady Ida X2912
 SVRLady Ida of Rose 04F3-3555 +Sinclair Emulation 5522 XP
 +18902977 +Sinclair Lady Ida 04F3 B154

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-3	+2.5	+33	+53	+21	+11.64	2.48	8.4

Cow Bull, who is a great representation of the prepotency of the Lady Ida Cow Family and a fine example of how well linebreeding can work. 7172's dam is a daughter of 04F3 (sired by 5522) and sired by XP (a 5522 son) which concentrates the goodness of 5522. This summer we actually brought back her flush brother 3138 from the Arabia Ranch to cover a large draft of our running age cows. Buy with confidence that 7172 will sire feminine females with great udders, range savviness, docility and hardness without sacrificing growth. His WW ratio is 104 and YW ratio is 107.

SVR RITO 707 LOU 7107

28 Birth Date: 4-5-2017 Bull +19226453 Tattoo: 7107
 RR Rito 707 Rito N Bar
 #5770651 Eriskay of Rollin Rock 3
 Lucy of Volga 0420 +Matson of Volga 2006
 14825101 #Lucy of Volga 9401

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+4	+15	+23	+11	+36.92	.90	9.2

This Cow Bull is a product of our ET program. 7107 is a perfect combination of Rito on Wye with E31 providing the Emulation base. His dam has been a great asset to our program as her progeny boast a combined ratio of 104 for both WW and YW as well as 101 for %IMF and 105 for %REA on 7 calves. Here is solid proven performance and carcass genetics with longevity provided by a 15 year old dam who has been used extensively in our ET program. He is a full brother to Lots 59 and 73.

SVR RITO 707 BLACK 7120

29 Birth Date: 4-8-2017 Bull +19226446 Tattoo: 7120
 RR Rito 707 Rito N Bar
 #5770651 Eriskay of Rollin Rock 3
 Blackbird of Volga 0740 Churchill of Wye
 16195934 Blackbird of Volga 9511

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-2	+2.1	+19	+25	+12	+34.67	2.27	8.9

This Cow Bull is a maternal sibling to the high selling sire group from last year's sale, which were sired by F0203, a son of Rito 707. Since F0203 worked so well, we thought F0203's sire - Rito 707 - would work just as well. He did! 7120 is the perfect blend of Rito, Wye, and Emulation. His dam, Foundation Female 740, has proven predictability because she ratios 5/106 for WW, 4/105 for YW, 8/105 for %IMF, and 8/100 for REA. Herdsires produced from 740 have been selected by the Arabia Ranch, Cotton Angus, Mosier Angus Ranch, Epling & Son Angus, and Henderson Ranch. Full brother to Lots 24 and 33.

SVR LODGE 2043 J LEE 7174

30 Birth Date: 4-24-2017 Bull 19120049 Tattoo: 7174
 SVR Range Master 2043 Lodge of Wye
 +*17685366 +Sinclair Lady Ida 04F3 B154
 SVR Jennie Lee 176-1541 +*Coleman Rito 149-8253
 18885221 BAX Malina Audrey 176-498

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+5	-2	+25	+31	+20	+22.04	2.46	7.2

Heifer Bull. 7174's calves should be small, vigorous, easy to calve, and then grow like weeds. His sire 2043 is a son of Lodge of Wye who is really coming into his own. His dam 1541 is a nice moderate cow. We have kept several of her daughters and sons in our herd. 1541 just weaned off another top end heifer calf headed for the replacement pen and is rebred for an early calf in 2019. Her grand dam 176 has consistently weaned off in the top part of the herd.

SVR GREAT PLAINS BLACK 7139

31 Birth Date: 4-14-2017 Bull +19263553 Tattoo: 7139
 OCC Great Plains 943G #N Bar Emulation EXT
 #+13092912 Dixie Erica of CH 1019
 Blackbird of Volga 0740 Churchill of Wye
 16195934 Blackbird of Volga 9511

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+1.4	+28	+46	+20	+18.65	1.81	9.3

Heifer Bull. We learned that a combination of F0203 and EXT crossed extremely well with 7139's dam, Foundation Female 740. Since Great Plains is an excellent combination of EXT and F0203, we thought that Great Plains would work well on 740. and he did! Although 740 has produced some fantastic cattle, this might be our favorite mating of this cow to date. This bull combines the consistency of Great Plains with the proven production of 740, who ratios 5/106 for WW, 4/105 for YW, 8/105 for %IMF, and 8/100 for REA. There are brothers in this sale and they are peas in a pod. Full brother to Lots 5 and 14.

SVR EUREKA Z284 JUAN 7204

32 Birth Date: 4-30-2017 Bull 19120056 Tattoo: 7204
 Limestone Eureka Z284 #+*OCC Eureka 865E
 17229474 +OCC Pollyanna 669U
 SVR JuanadaofRose E5403-4578 Sitz Traveler 10619
 +18911293 +Ireland Juanada Anne 5403

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+5	+6	+30	+49	+24	+9.31	2.10	9.3

This Heifer Bull with a heavy dose of Traveler in his pedigree should add pop to those of you who have Emulation and Wye influence in your herd. This is a great Bull to add red meat and muscle to a set of calves. His sire Z284 has left us with tremendous daughters. 7204 ratios 104 for WW and YW while also ratioing 112 for REA.

SVR BULLS

SVR RITO 707 BLACK 7121

RR Rito 707
#5770651

Birth Date: 4-8-2017

Bull +19226447

Tattoo: 7121

Rito N Bar
Eriskay of Rollin Rock 3

BW
83
ADJ. 205
550
ACT. SC 4-8-18
33.00

Blackbird of Volga 0740
16195934

Churchill of Wye
Blackbird of Volga 9511

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-2	+2.1	+19	+25	+12	+34.67	3.63	7.9

This Cow Bull is a maternal sibling to the high selling sire group from last year's sale, which were sired by F0203, a son of Rito 707. Since F0203 worked so well, we thought F0203's sire - Rito 707 - would work just as well. He did! 7120 is the perfect blend of Rito, Wye, and Emulation. His dam, Foundation Female 740, has proven predictability because she ratios 5/106 for WW, 4/105 for YW, 8/105 for %IMF, and 8/100 for REA. Herdsires produced from 740 have been selected by the Arabia Ranch, Cotton Angus, Mosier Angus Ranch, Epling & Son Angus, and Henderson Ranch. Full brother to Lots 24 and 29.



N BAR EMULATION EXT A1747

N Bar Emulation EXT A1747 is the top growth son of EXT to be produced by the N BAR. His progeny have added base width, added rib shape and length of spine. His daughters are excellent producers and have great udders. More than 170 of his daughters record an average progeny weaning ratio of 101. Our herd bull Sinclair Express 6V47 is a son of A1747. We've used Express heavily in our herd and his progeny have been well received in each of our sales. Express' daughters make excellent range cows.

SVR EMULATION A1747 EDDA7123

N Bar Emulation Ext A1747
12811512

Birth Date: 4-9-2017

Bull +19261914

Tattoo: 7123

#N Bar Emulation EXT
N Bar Clova Pride U3031

BW
84
ADJ. 205
578
ACT. SC 4-8-18
33.00

Sinclair Lady Ida 04F3 B154
+14594377

#Emulation N Bar 5522
N Bar Lady Ida X2912

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+1.1	+39	+64	+24	+6.54	1.92	9.2

We think 7123 should be used on well-developed heifers. 7123 has an Inbreeding Coefficient of 20.57% and a Relationship Coefficient of 36.35% and still offers excellent performance. As we noted in the Introduction, we could further linebreed 04F3 without losing any performance. We used A1747 because he is the top growth son of EXT produced at the N Bar. 7123 should make excellent range adaptable females, while offering plenty of performance. There is only one of this breeding.

SVR ABUNDANT BLACK 7232

SVR Abundant of Rose 1175
+*17394567

Birth Date: 5-5-2017

Bull *19120063

Tattoo: 7232

#+*OCC Eureka 865E
+BAX Aberdeen Bonnie 604-5104

BW
80
ADJ. 205
513
ACT. SC 4-8-18
34.50

SVR Blkbd of Rose 6PV45-4581
18946805

*SVR Emulation 5522 / 0165
Sinclair Blkbd 6PV45 4D7

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+7	+2	+20	+32	+19	+22.94	3.60	6.4

This Bull should work great for Well-Developed Heifers. His dam is a really neat, moderate-framed, exceptional-uddered cow that is Bonsma in style. Her dam, 6PV45, is 13 years old and has left 5 active daughters in our herd. She will head to the TransOva this spring. 7232 is a great Bull to use if you want to breed longevity, fertility, adaptability and profitability into your herd.

SVR RITO BLACK ERIC 7256

SVR Hundred Rito Black 3158
+17973298

Birth Date: 5-9-2017

Bull 19221559

Tattoo: 7256

Hundred Oaks Rito
Blackbird of Volga 0740

BW
80
ADJ. 205
604
ACT. SC 4-8-18
34.00

SVR Erica of Rose 844-3529
+18913602

#*OCC Homer 650H
#+BAX Aspen Lady 844-72

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+7	+1	+22	+33	+12	+31.39	2.21	9.0

This Heifer Bull is out of a dam sired by OCC Homer, one of the best female makers of all time. We're intrigued by the many cattlemen of have said 'man, those Homer daughters are great old cows. Why didn't I breed more of them?' 7256 is great herd bull prospect to freshen heifers without sacrificing growth. 7256 ratios 107 for WW, 105 for YW, and 109 for REA. His calves should come easy, grow well, and be full of red meat and muscle. His daughters should fit the maternal Bonsma model and become long-lived productive members of your herd.

SVR EUREKAZ284 ENCHANTED7101

Limestone Eureka Z284
17229474

Birth Date: 4-1-2017

Bull 19120040

Tattoo: 7101

#+*OCC Eureka 865E
+OCC Pollyanna 669U

BW
60
ADJ. 205
548
ACT. SC 4-8-18
33.00

SVR Enchantress 3F1-4520
+18910681

#Candolier Forever 376
+SCC Enchantress 3F1 X412

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+15	-3.5	+20	+32	+23	+17.66	1.73	9.4

Heifer Bull. As proven by GDAR, one of the best historical crosses is Traveler or Rito on Wye. 7101's dam is a full sister to SVR Revolution 3173 pictured on the front cover who is being well used by the Hyline Ranch. 7101 will be a highly efficient calving ease carcass sire.

SVR EUREKA Z284 ERIC 7194

Limestone Eureka Z284
17229474

Birth Date: 4-28-2017

Bull 19120054

Tattoo: 7194

#+*OCC Eureka 865E
+OCC Pollyanna 669U

BW
84
ADJ. 205
644
ACT. SC 4-8-18
33.00

SVR Erica of Rose 844-3556
+18913604

#*OCC Homer 650H
#+BAX Aspen Lady 844-72

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+7	+3	+34	+51	+23	+9.82	2.28	8.8

A Bull for Well Developed Heifers, 7192 is double bred to OCC Focus, the sire of OCC Homer. His maternal grand dam is our 15 year-old Foundation Female 844, the mother of our outstanding bull, BAX Embody 97-844. Full brothers to 7194's dam are seeing use at Henderson Ranch at Whitman, NE. 7194 ratios 114 for WW, 109 for YW, and 105 for REA. He will sire Focus and Homer style females with sons that have more performance thanks to OCC Eureka.

SVR BULLS

SVR SVR RITO 707 EDDA 7108

39
RR Rito 707
#5770651

Birth Date: 4-5-2017

Bull +19226456

Tattoo: 7108

Rito N Bar
Eriskay of Rollin Rock 3

BW
80
ADJ. 205
516
ACT. SC 4+8-18
33.00

Sinclair Lady Ida 04F3 B154
+14594377

#Emulation N Bar 5522
N Bar Lady Ida X2912

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+1.2	+24	+35	+16	+28.28	1.66	9.1

This powerful Cow Bull prospect is out of our grand 04F3 cow and is by Rito 707. Nothing more needs to be said. We have retained over 35 04F3 daughters in our herd and many granddaughters. Her sons have been high sellers for several years. We have retained and used four 04F3 sons as feature herdsires. SVR plans to collect semen following sale of this bull. Full Brother to Lot 65 in the sale!



3F1

SVR SVR GRT PLAINSENCHANTED 7134

40
OCC Great Plains 943G
#+13092912

Birth Date: 4-12-2017

Bull +19263561

Tattoo: 7134

#N Bar Emulation EXT
Dixie Erica of CH 1019

BW
75
ADJ. 205
493
ACT. SC 4+8-18
34.00

SCC Enchantress 3F1 X412
+14388183

#Emulation N Bar 5522
#N Bar Enchantress 4908

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+9	-1.8	+33	+58	+20	+13.16	3.12	7.9

We really like this Heifer Bull prospect. This maybe the most proven pedigree for making calving ease, excellent carcass, and extremely maternal cattle. Great Plains is very consistent. 3F1 has been outstanding with ratios of 9/104 for WW, 7/101 for YW, 10/103 for IMF and 10/100 for REA. She is also the mother of registered herdbulls across the country. She has SVR Revolution 3173 working at Hyline Angus, MT; SVR XXP Enchanted at Casey Quitmeyer, NE and Fink Beef Genetics; SVR Range Master 3164 at Opitz Angus Ranch in SD; and SVR Revolution 4129 at Foes Angus in SD, just to name a few. We have retained over 25 of 3F1's daughters and two of her sons.

SVR SVR Z284 ENCHANTED 7153

41
Limestone Eureka Z284
17229474

Birth Date: 4-18-2017

Bull 19120043

Tattoo: 7153

#*OCC Eureka 865E
+OCC Pollyanna 669U

BW
74
ADJ. 205
585
ACT. SC 4+8-18
35.50

SVR Enchantress 3F1-4542
+18910684

#Candolier Forever 376
+SCC Enchantress 3F1 X412

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+10	-1.1	+27	+46	+23	+11.91	2.52	9.7

Heifer Bull - 7153's Dam is a full sister to SVR Revolution 3173, which is being used heavily at Hyline Angus. His dam's sire, Candolier Forever 376 is one of the most famous Angus sires, known for producing excellent females and the Forever Lady cow family. 7153's sire is linebred Traveler, which has crossed very nicely with 376 and Emulation daughters. In fact, GDAR proved that crossing Traveler and 376 produced exceptional cattle. True to our roots of learning from the best, we are using history to produce moderate, easy keeping, fertile, efficient cattle. 7153 ratios 96 for BW, 104 for WW, and 115 for REA. He will freshen heifers, and make some stout sons and soft maternal females.

SVR SVR CC 782 ENCHANTED 7177

42
Cole Creek 1100 Black 782
17329089

Birth Date: 4-25-2017

Bull 19120050

Tattoo: 7177

Cole Creek Black Cedar 1100
#Cole Creek Junadacap 32S

BW
72
ADJ. 205
574
ACT. SC 4+8-18
34.00

SVR Enchantress 5FA20-1562
18887831

+*Coleman Rito 149-8253
Sinclair Enchantress 5FA20

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+8	-1.1	+27	+43	+26	+9.08	2.78	7.7

This great heifer bull prospect has Montana breeding adapted to the Nebraska range. His sire, 782, has sired some of our most productive and fertile young females and good, stout sons. His grand dam is still performing very well at 14 years of age. Combining 782 with the fertility and longevity embodied in his dam, 5FA20, meets our requirements of producing longevity, fertility, consistency, excellent carcass quality and profitability in one package. 7177 ratios 90 for BW, 102 for WW, and 108 for %IMF. This is a great Bull to add longevity, productivity and profitability to your herd.

SVR SVR REVOLUTION 4134 ERIC7263

43
SVR Revolution 4134
+*18317662

Birth Date: 5-11-2017

Bull 19221568

Tattoo: 7263

#Candolier Forever 376
+SCC Enchantress 3F1 X412

BW
65
ADJ. 205
590
ACT. SC 4+8-18
32.00

SVR D Erica of Rose 143-5548
+18908653

#N Bar Emulation EXT
+Coleman Dixie Erica 143

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+9	-.3	+28	+50	+23	+10.24	1.77	9.8

Heifer Bull. 7263 is a performance Heifer Bull full of red meat and muscle sired by SVR Revolution 4134, a full brother to SVR Revolution 3173. 7263 combines two of our more powerful Foundation Females in 3F1 and Coleman Dixie Erica 143. He ratios 91 for BW, 105 for WW, 108 for YW, and 120 for REA. Let him freshen heifers and sire top end replacements while still being able to produce calves that will grow and be full of good red meat.

SVR SVR RANGER ERIC 7138

44
Sinclair Bush Ranger 9X16
+16361050

Birth Date: 4-13-2017

Bull 19120041

Tattoo: 7138

#N Bar Emulation EXT
#N Bar Enchantress 4908

BW
81
ADJ. 205
580
ACT. SC 4+8-18
32.50

SVR Range Amelia Erica 1602
18011686

+*Coleman Rito 149-8253
+BAX Amelia Erica 764-2785

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+4	-.5	+19	+30	+24	+17.12	2.72	8.0

This is a long-spined Heifer Bull with growth. 7138 is sired by Sinclair Bush Ranger 9X16, a 9-year old son of EXT and a full brother to N Bar Shadow X4124 known industry wide for his daughters. We feel Bush Ranger 9X16 produces a slightly better female than his brother. They tend to be more moderate, same length of spine, deep, better headed, with teat sizes smaller than Shadow. Bush Ranger also produces very good bulls. The 8 year-old dam of 7138 has produced a son that we have sold and several females that we have retained. 7138 ratios 103 for both WW and %IMF and should sire heavy calves with good carcass quality and top end replacement heifers.

SVR SVR RITO 707 COPELAND 7111

45
RR Rito 707
#5770651

Birth Date: 4-5-2017

Bull +19226442

Tattoo: 7111

Rito N Bar
Eriskay of Rollin Rock 3

BW
81
ADJ. 205
495
ACT. SC 4+8-18
36.50

Copeland of Wye UMF 9753
16405942

Bartor of Wye UMF 5609
Copeland of Wye UMF 9544

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+1.0	+20	+28	+16	+30.11	2.61	8.3

This ET Cow Bull prospect is the product of breeding Rito with Wye, the foundation of many great herds. His mother, 9753, ratios 4/97 for BW, 4/104 for WW, 3/104 for YW, 5/109 for %IMF, and 5/106 for RE. 7111 should be a performance carcass sire that can add value to calves with growth, carcass, and highly maternal traits. Full brother to Lots 17 and 60.

SVR BULLS



SVR CC 782 KING 7163

46

Birth Date: 4-21-2017

Bull 19120047

Tattoo: 7163

Cole Creek 1100 Black 782
17329089

Cole Creek Black Cedar 1100
#Cole Creek Junadacap 325

SVR Queen of Rose 0520-2517
18946740

+Sinclair Bush Ranger 9X16
SVR Queen of Rose 7V72-0520

BW
71
ADJ. 205
583
ACT. SC 4+8-18
34.50

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+10	-1.7	+29	+46	+30	+2.27	2.80	9.9

Heifer Bull. 7163's dam is excellent and his sire is very good. The dam was produced by crossing our excellent Bush Ranger bull (Shadow's full brother) to a daughter of Embody 97-844, one of the pillars of our herd. Embody's mother produced to 14 years of age. 782's dam is reported to be one of Greg Golden's best cows at Cole Creek Angus. Clearly, 7163 is a cowmaker. 7163 ratios 89 for BW, 103 for WW, 102 for YW, 108 for %IMF, and 117 for REA.



SVR FABRON 3124 KING 7130

47

Birth Date: 4-11-2017

Bull +19222091

Tattoo: 7130

SVR Fabron 3124
+*18016166

Fabron of Wye
Queen Mother of Wye UMF 9141

BAX Alicia Queen 784-6310
+14758573

#Paramont Ambush 2172
Aspen Colossal Queen M 631

BW
84
ADJ. 205
407
ACT. SC 4+8-18
30.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
I-3	+4	+5	+9	+15	+37.15	2.75	7.9

Heifer Bull - We feel today's modern EPDs do not measure the longevity and proven productivity of old line foundation Angus Genetics. This Bull will transmit longevity, fertility and structural soundness. 7130 is backed by two of the most productive Foundation Females - 9141 and 784. In addition to sons and daughters of 9141, we have retained three sons of 784 in our herd sire battery. Several of 784's sons were close to the high selling bulls in previous sales. At 14 years of age, 784 weaned one of the heaviest bull calves and will calve again at age 15 to an A.I. service by Sinclair XP. Together, 784 and 9141 have a large number of sons seeing use in the registered and commercial sectors through the United States. This is the perfect example of the manner in which today's EPDs simply do not measure the necessary traits for today's producer seeking improved profit margins. Don't miss this Bull.



SVR RITO 707 COPELAND 7102

48

Birth Date: 4-1-2017

Bull +19226436

Tattoo: 7102

RR Rito 707
#5770651

Rito N Bar
Eriskay of Rollin Rock 3

Copeland of Wye UMF 9918
16405999

Cedric of Wye UMF 8998
Copeland of Wye UMF 8832

BW
90
ADJ. 205
533
ACT. SC 4+8-18
33.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
I+4	I+1.1	I+15	I+18	I+14	+36.40	2.24	8.9

Cow Bull. Most of the great Montana herds were created by breeding Rito on Wye with Emulation for good measure. We have followed that path. This Bull is a powerful combination of Rito 707 and Wye. 7102 is a maternal sibling to the high selling Bull in the 2016 Wye Angus Sale, Canan of Wye. Canan is the son of Alap of Wye, which is known to fix any udder. This Bull is a blend of power and maternal efficiency. He should sire sale topping feeder cattle and registered herdbulls while still producing females that are soft made and efficient.



SVR RM 2066 PRIDE 7237

49

Birth Date: 5-5-2017

Bull *19120065

Tattoo: 7237

SVR Range Master 2066
+*17685377

Billy of Volga 0601
Barbara of Volga 0542

SVR Range Ebonyangelica 0553
+17685341

+*OCC Emblazon 854E
BAX Ebony Angelica 189-115

BW
78
ADJ. 205
572
ACT. SC 4+8-18
32.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+9	-5	+30	+44	+18	+19.32	2.87	7.9

This Heifer Bull's sire has done a really good job of producing calving ease sires with growth. The cows in this pedigree are long-lived and have produced very well. 7237 ratios 98 for BW and 101 for WW, 102 for YW, and 113 for %IMF. 7237 calves should come easy, grow, and have quality carcasses. His daughters should become long lived Bonsma style cows with excellent teat and udder structure.



4506, MATERNAL SIB TO LOT 46, WITH HER RETAINED HEIFER.



SVR BALLOT BLACK 7131

50

Birth Date: 4-11-2017

Bull +19263576

Tattoo: 7131

Octoraro Ballot STO 6
+15521058

Ballot of Belladrum
Octoraro Gammer 203

KCF Miss 5522 D3
#12375105

#Emulation N Bar 5522
CSU Miss Traveler 0138

BW
67
ADJ. 205
520
ACT. SC 4+8-18
31.50

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
I+9	I-9	I+16	I+25	I+15	+30.39	2.08	9.1

This Heifer Bull prospect was produced from our ET program from embryos purchased from Octoraro Angus. Because we believe 5522's cattle do very well in our environment, we wanted to add another proven producing 5522 daughter into our program, 7131's dam, the D3 cow. We tried to buy 7131's sire, because we felt he would add thickness, carcass quality and excellent maternal traits to any breeding. We were right, as shown by 7131. Full Brother to Lots 1 and 67.



SVR CORNERSTONE EDDA 7168

51

Birth Date: 4-23-2017

Bull 19221560

Tattoo: 7168

SVR Cornerstone of Rose 1112
*17381466

+*Sinclair Emulation 5522 XP
+*SCC Enchantress 3F1 X412

SVR Lady Ida OFROSE04F3-3541
+18885223

+*Sinclair Emulation 5522 XP
+Sinclair Lady Ida 04F3 B154

BW
65
ADJ. 205
536
ACT. SC 4+8-18
33.50

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+9	-2.0	+27	+44	+17	+20.60	3.72	8.1

Heifer Bull - Although XXP is grand, we like XP better for the range environment. As we have said, 5522, the sire of EXT, performs a bit better than EXT or E31 on the range. This bull is heavily linebred 5522. His dam is a young daughter of 04F3 who we hope will carry on her mom's legacy in our herd. Plus, there are 8 proven donors in the pedigree. We brought back a full brother to his dam to cover cows this summer and collect. 7168 will be a great bull to outcross on to Traveler, Rito, or Wye cattle to add range savviness and great udders. He will be prepotent and his progeny will be uniformly good cattle.



SVR EUREKA Z284 BLK 7205

52

Birth Date: 4-30-2017

Bull 19120057

Tattoo: 7205

Limestone Eureka Z284
17229474

+*OCC Eureka 865E
+*OCC Pollyanna 669U

SVR Blkbird of Rose 712-3533
+18908643

*N Bar Emulation EXT
Blackbird of Volga 0712

BW
84
ADJ. 205
578
ACT. SC 4+8-18
36.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+6	+3	+28	+43	+20	+17.13	3.18	7.7

Cow Bull. 7205's pedigree just works. Traveler crossed on EXT and Emulation has been an industry leader and standard for decades and this Bull is no different. His dam, 3533, is a very functional and broody EXT daughter stemming from our Foundation Female 712, who is still in production at 12. We kept a full sister to this Bull who just raised a nice bull calf. 7205 ratios 102 for WW and 125 for %IMF. 7205 is great Bull to sire sale topping calves and top end replacement heifers with high carcass quality.

SVR BULLS



SVR CONTINUED PEARL 7264

53

Birth Date: 5-11-2017

Bull *19120072

Tattoo: 7264

SVR Continued of Rose 1158
+17401331

Federal of Wye
Clova of Wye Umf 8044

CT Irvington 5838 HMR 3762
+14468357

*OCC Homer 650H
Flora of Wye Umf 5838

BW
72
ADJ. 205
541
ACT. SC 4-8-18
33.50

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+11	-1.6	+7	+13	+9	+42.97	1.90	8.9

Heifer Bull. 7264 is great calving ease sire that combines Federal twice, Churchill, and Homer. 7264 will add calving ease, produce Old Granny Cows and sire top end feeder cattle. We think Granny Cows are great, because cows usually don't become profitable until they are 5.



SVR FABRON 3124 EDDA 7103

54

Birth Date: 4-1-2017

Bull +19222090

Tattoo: 7103

SVR Fabron 3124
+*18016166

Fabron of Wye
Queen Mother of Wye UMF 9141

Lady Ida 92 of Volga 0688
15496146

Libido of Volga 9923
Lady Ida 92 of Volga 0336

BW
80
ADJ. 205
438
ACT. SC 4-8-18
34.50

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-1.3	+1.3	+9	+11	+14	+37.63	2.89	7.7

This Heifer Bull is a product of our ET program. People who have seen 7103's sire - SVR Fabron 3124 - believe him to be one of the finest pure Wye bulls. 3124 tied for high selling bull in our 2015 Bull Sale. 7103's pedigree is stacked with old range cows, including 3 cows with 43 years of production who are still working. 7103's dam is A.I. bred for a 2019 calf at 14; her dam was flushed this past summer at Cotton Angus Ranch at 15; and 9141 is headed back to the TransOva to be utilized in our flush program after weaning another heifer into the replacement pen at age 14. He also has a brother sired by 376, 4110, who is being used in three registered herds in South Dakota and Montana. He ratios 113 %IMF. Full brother to Lots 11 and 68.



SVR CORNERSTONE ELBA 7235

55

Birth Date: 5-5-2017

Bull 19120064

Tattoo: 7235

SVR Cornerstone of Rose 1112
*17381466

+*Sinclair Emulation 5522 XP
+SCC Enchantress 3F1 X412

KNM Elba 805
16223607

Cole Creek Juanada Gold 92P
KNM Elba 524

BW
80
ADJ. 205
515
ACT. SC 4-8-18
34.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+7	-5	+20	+32	+17	+25.52	2.97	7.3

Heifer Bull - Another great Emulation Herdsire prospect backed by long-lived cows with excellent production records. The dam of 7235 is a beautiful, consistent, moderate framed, good-uddered 11-year old cow. She has 5 active daughters in our herd. 7235 is a great Bull to add longevity and predictability to the herd while producing outstanding feeder calves. Shawn McKimney of McKimney Cattle Co. has 7235's maternal brother who is seeing heavy use.



SVR EUREKA Z284 DON 7142

56

Birth Date: 4-16-2017

Bull 19221563

Tattoo: 7142

Limestone Eureka Z284
17229474

#+*OCC Eureka 865E
+OCC Pollyanna 669U

SVR Donna of Rose 614-4561
+18913616

+OCC Broadside 876B
+Brooks Donna 614

BW
73
ADJ. 205
569
ACT. SC 4-8-18
30.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+8	+5	+35	+56	+25	+5.00	3.28	8.3

This Heifer Bull is a powerful, intensively bred Traveler bull built upon the proven production and maternal ability of the Donna cow family. He ratios 116 for WW, 119 for %IMF and 108 for REA. A great Bull to add fleshing ability, muscle and carcass to his calves, while still making functional long lived productive Donna type females. Those of you who have herds that are heavily influenced by Wye or Emulation genetics may wish to consider this Bull.



SVR CC 782 ERIC 7190

57

Birth Date: 4-28-2017

Bull *19120053

Tattoo: 7190

Cole Creek 1100 Black 782
17329089

Cole Creek Black Cedar 1100
#Cole Creek Junadacap 32S

BAX Heather Mabel 34-112
15000830

*OCC Homer 650H
BAX Mabel Amelia 112-499

BW
62
ADJ. 205
576
ACT. SC 4-8-18
32.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+16	-3.8	+27	+42	+25	+10.86	2.79	8.5

This is the most proven Heifer Bull pedigree in the sale. The combination of two proven heifers bulls in his pedigree puts 7190 in the top 1% of the breed for Negative BW. His dam, 34, was a tremendous OCC Homer daughter that left us with several daughters and put several sons through our annual sale. Her son SVR Express Eric 5101 was a high seller in 2017. 5101 was used heavy this year at both the Arabia Ranch and SVR to A.I. virgin heifers. 7190 offers the same calving ease and growth potential as 5101. Don't miss this sleep all night Heifer Bull that should sire beautiful cows and profitable feeders.



SVR CONTINUED ERIC 7242

58

Birth Date: 5-6-2017

Bull 19120068

Tattoo: 7242

SVR Continued of Rose 1158
+17401331

Federal of Wye
Clova of Wye Umf 8044

BAX Milandy Autumn 308-794
16323077

#+OCC Emblazon 854E
+BAX Autumn Erica 794-164

BW
75
ADJ. 205
545
ACT. SC 4-8-18
31.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+8	-1	+18	+28	+13	+32.17	2.80	9.0

This Heifer Bull will freshen heifers without sacrificing growth. His dam, 308, is a solid 11 year-old cow whom has had several bulls come through the sale ring, and she has four daughters in our herd. 7242 offers calving ease, solid growth, longevity, and excellent carcass quality with ratios of 110 for both %IMF and REA.



SVR RITO 707 LOU 7116

59

Birth Date: 4-7-2017

Bull +19226452

Tattoo: 7116

RR Rito 707
#5770651

Rito N Bar
Eriskay of Rollin Rock 3

Lucy of Volga 0420
14825101

+Matson of Volga 2006
#Lucy of Volga 9401

BW
79
ADJ. 205
452
ACT. SC 4-8-18
33.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+4	+15	+23	+11	+36.92	3.31	9.3

Product of E.T. program. Cow Bull 7116 has a double shot of Rito 707 and a shot of Emulation E31. His dam has been a great asset to our program as her progeny have a combined ratio of 104 for both WW and YW and 101 for %IMF and 105 for %REA on 7 calves. 7116 boasts a ratio of 126 for %IMF and 114 for REA. Solid Proven Performance and Carcass Genetics out of Long Lived Productive Dam. Full Brother to Lots 28 and 73



SVR RITO 707 COPELAND 7114

60

Birth Date: 4-6-2017

Bull +19226438

Tattoo: 7114

RR Rito 707
#5770651

Rito N Bar
Eriskay of Rollin Rock 3

Copeland of Wye UMF 9753
16405942

Bartor of Wye Umf 5609
Copeland of Wye UMF 9544

BW
95
ADJ. 205
601
ACT. SC 4-8-18
34.00

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+1.0	+20	+28	+16	+30.11	3.71	9.1

This Cow Bull prospect is the product of breeding Rito with Wye, the foundation of many of the great herds. His mother, 9753, ratios 4/97 for BW, 4/104 for WW, 3/104 for YW, 5/109 for %IMF, and 5/106 for RE. 7114 should be a performance carcass sire that can add value to calves with growth, carcass, and highly maternal traits. Flush brother to Lots 17 and 45!

SVR BULLS

SVR RITO STACKED BLACK 7213

61 Birth Date: 5-1-2017 Bull 19120059 Tattoo: 7213
 SVR Hundred Rito Black 3158 Hundred Oaks Rito
 +17973298 Blackbird of Volga 0740

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+5	+6	+24	+40	+12	+28.53	2.41	8.3

BW	79
ADJ. 205	519
ACT. SC 4-8-18	33.00

Sinclair Blkbird 5P119 3E7 #*N Bar Prime Time D806
 15242637 #Sinclair Blackbird 3E7 1C3

Heifer Bull - A great herd bull prospect to add longevity and fertility to a cowherd. His sire, 3158, is by Hundred Oaks Rito. Hundred Oaks was an undiscovered Rito 149 son who was not extensively collected. Several well-regarded producers told us that Hundred Oaks produced some of the best purebred cattle they had seen. We agree. Hundred Oaks progeny are very good, especially when crossed on Wye influenced daughters, as is the case with 7213's sire. Longevity is apparent here since the sire's dam and the dam of 7213 are 12 and 14, respectively. Both have produced top end replacement heifers and top selling sale bulls. 7213 will sire heavy weaning calves and top end breeding heifers.

SVR RITO BLACK EDDA 7217

62 Birth Date: 5-2-2017 Bull 19120061 Tattoo: 7217
 SVR Hundred Rito Black 3158 Hundred Oaks Rito
 +17973298 Blackbird of Volga 0740

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+8	-9	+9	+12	+9	+43.36	2.57	8.5

BW	72
ADJ. 205	497
ACT. SC 4-8-18	35.00

SVR Range Lady Ida 2527/04F3 Lodge of Wye (RM)
 +18299541 +Sinclair Lady Ida 04F3 B154

This is a great Heifer Bull that will leave you with a superb set of range adaptable females and great feeder calves. You may say that he is consistently average in about every way, but consistency and uniformity make profitable cattle; the extremes, in our view do not. His dam is a moderate framed, easy keeping, good uddered Lodge daughter out of Foundation Female 04F3, and his sire combines the best of Rito and Wye. This is a great Bull to build moderate framed, easy keeping daughters that will thrive for you.

SVR CONTINUED ERIC 7144

63 Birth Date: 4-16-2017 Bull 19120042 Tattoo: 7144
 SVR Continued of Rose 1158 Federal of Wye
 +17401331 Clova of Wye Umf 8044

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+6	-9	+8	+16	+11	+39.39	2.05	9.5

BW	76
ADJ. 205	499
ACT. SC 4-8-18	33.50

SVR Erica of Rose 644-0509 +JGM Sure Thing 614S
 18648925 +BAX Aspen Lady 644-72

This is a very exciting Heifer Bull prospect and cow maker. His dam is a moderate framed, easy keeping, great uddered, consistent 8 year-old producer. Because 7144's pedigree consists of Federal, Churchill, EXT and Viking with a three-quarter sister to 6807 thrown in, he should produce uniform cattle of high merit. Use this Bull to freshen heifers and make moderate, efficient and long-lived mother cows built for the miles.

SVR LODGE 2043 NAL 7238

64 Birth Date: 5-5-2017 Bull 19120066 Tattoo: 7238
 SVR Range Master 2043 Lodge of Wye (RM)
 +*17685366 +Sinclair Lady Ida 04F3 B154

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+5	+2	+23	+36	+21	+18.69	3.01	6.8

BW	82
ADJ. 205	581
ACT. SC 4-8-18	34.50

Sinclair Nalie 9BT6 3P34 #+BT Right Time 24J
 16330701 Sinclair Nalie 3P34 B348

This Heifer Bull should work well on larger framed and Well-Developed Heifers. 7238's pedigree is heavily influenced by N Bar genetics that survived the test of time on Grass Range, MT and the Sandhills. Adding the great Lodge of Wye, possibly the most heavily used bull in the commercial industry, adds carcass quality while strengthening the maternal traits. The sons by 7238's sire are stout and his daughters are soft, moderate, feminine, and good uddered. 7238 ratios 103 for WW and 119 for % IMF. He should sire moderate-framed, easy-keeping cattle that grow and grade.

SVR RITO 707 EDDA 7118

65 Birth Date: 4-8-2017 Bull +19226457 Tattoo: 7118
 RR Rito 707 Rito N Bar
 #5770651 Eriskay of Rollin Rock 3

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+3	+2	+24	+35	+16	+28.28	2.23	6.3

BW	96
ADJ. 205	528
ACT. SC 4-8-18	34.00

Sinclair Lady Ida 04F3 B154 #Emulation N Bar 5522
 +14594377 N Bar Lady Ida X2912

This powerful ET Cow Bull prospect is out of our grand 04F3 cow and is by Rito 707. Nothing more needs to be said. We have retained over 35 04F3 daughters in our herd and many granddaughters. Her sons have been high sellers for several years. We have retained and used four 04F3 sons as feature herdsires. SVR plans to collect semen following sale of this bull. Full Brother to Lot 39!



04F3

SVR FABRON 3124 COPELAND7173

66 Birth Date: 4-23-2017 Bull 19220983 Tattoo: 7173
 SVR Fabron 3124 Fabron of Wye
 +*18016166 Queen Mother of Wye UMF 9141

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+5	-1.6	+9	+11	+17	+33.84	2.94	7.2

BW	61
ADJ. 205	482
ACT. SC 4-8-18	33.00

Copeland of Wye UMF 9753 Bartor of Wye Umf 5609
 16405942 Copeland of Wye UMF 9544

Heifer Bull - Pure Wye breeding that will add carcass quality, femininity and traits for the grass producer. His sire 3124 was a sale topper and has sired tremendous calves on the East Coast. This pedigree boasts cow-makers Fabron, Bonanza, and Leonid of Wye. 9753 has been a very productive donor cow for us as well with progeny ratios of 97/4 for BW, 104/4 for WW, 104/3 for YW, 5/109 for %IMF, and 5/106 for REA. Her son 6130 is working at Cotton Angus and her son 5144 is working at Kemnitz Angus covering Registered Cows. Another son, 6167, was selected by Calf Creek Ranch, Mullen Nebraska. Call us next year so we can see his first calf crop.

SVR BALLOT BLACK 7148

67 Birth Date: 4-17-2017 Bull +19263578 Tattoo: 7148
 Octoraro Ballot STO 6 Ballot of Belladrum
 +15521058 Octoraro Gammer 203

CE	BW EPD	WW EPD	YW EPD	MILK	SEN	ACT. IMF	ACT. RE
+9	-9	+16	+25	+15	+30.39	2.36	8.2

BW	86
ADJ. 205	531
ACT. SC 4-8-18	34.00

KCF Miss 5522 D3 #Emulation N Bar 5522
 #12375105 CSU Miss Traveler 0138

This Heifer Bull prospect was produced from our ET program from embryos purchased from Octoraro Angus. Because we believe 5522 cattle do very well in our environment, we wanted to add another proven producing 5522 daughter into our program, 7148's dam, the D3 cow. We tried to buy 7148's sire, because we felt he would add thickness, carcass quality and excellent maternal traits to any breeding. We were right, as shown by 7148. Full Brother to Lots 1 and 50.

SVR BULLS

SVR FABRON 3124 EDDA 7104

68 Birth Date: 4-3-2017 Bull +19222089 Tattoo: 7104

SVR Fabron 3124
+*18016166 Fabron of Wye
Queen Mother of Wye UMF 9141

Lady Ida 92 of Volga 0688
15496146 Libido of Volga 9923
Lady Ida 92 of Volga 0336

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
I-3	I+1.3	I+9	I+11	I+14	+37.63	3.34	7.4

This Heifer Bull is a product of our ET program. People who have seen 7104's sire - SVR Fabron 3124 - believe him to be one of the finest pure Wye bulls. 3124 tied for high selling bull in our 2015 Bull Sale. 7104's pedigree is stacked with old range cows; including 3 cows with 43 years of production are still working. 7104's dam is A.I. bred for a 2019 calf at 14; her dam was flushed this past summer at Cotton Angus Ranch at 15; and 9141 is headed back to the TransOva to be utilized in our flush program after weaning another heifer into the replacement pen at age 14. He also has a brother sired by 376, 4110, who is being used in three registered herds in South Dakota and Montana. He ratios 133 %IMF. Full brother to Lots 11 and 54.

SVR RITO 707 KING 7127

69 Birth Date: 4-10-2017 Bull +19226426 Tattoo: 7127

RR Rito 707
#5770651 Rito N Bar
Eriskay of Rollin Rock 3

Queen Mother of Wye UMF10090
17051363 Burbank of Wye UMF 9446
Queen Mother of Wye UMF 9141

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
I+0	I+1.0	I+15	I+14	I+14	+37.64	1.84	8.0

This Cow Bull represents the ideal blend of Rito 707's performance and power with Wye maternal genetics. His dam, 10090, ratios 4/109 for %IMF and 4/104 for REA. His maternal pedigree offers some of the best Wye genetics in Lodge, Leonid, and Manning of Wye. His maternal grand dam, 9141, is an own granddaughter of Blythe who weaned 18 calves in her 20 years lifespan for a total weaning weight of 11,020 pounds. Blythe's son, Bonanza, was the first Wye Bull to become a Certified Meat Sire. 7127 is a maternal brother to 6125, sired by Columbus of Wye, who is being used by Cotton Angus and Snake Creek Angus in SD. Full brother to Lot 75.

SVR RITO 707 KING 7115

70 Birth Date: 4-7-2017 Bull +19226423 Tattoo: 7115

RR Rito 707
#5770651 Rito N Bar
Eriskay of Rollin Rock 3

SVR Queenmotherofrose 0559
+18302597 Fahren of Wye Umf 5830
#+Queen Mother of Wye 7829

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
I+2	I+1.4	I+14	I+19	I+11	+38.21	N/A	N/A

Cow Bull. 7115 is a son of the 0559 Foundation Female who is a Bonsma shaped Fahren of Wye daughter that is also a maternal sib to our 9141 Foundation Female. We retained one of 0559's sons in our herd and several of her sons are being used commercially and in seedstock herds. Once again, we followed the tried and true path of mating Rito with Wye to combine the power and muscle of the Rito 707 with maternal Wye for the perfect blend. 7115's dam has 4 progeny with a combined ratio of 110 for %IMF. Full brother to Lots 10 and 21.

SVR CONTINUED WIX 7241

71 Birth Date: 5-5-2017 Bull 19120067 Tattoo: 7241

SVR Continued of Rose 1158
+17401331 Federal of Wye
Clova of Wye Umf 8044

KNM Miss Wix 811
16223628 Shoshone Mandel 623 GFAR
KNM Miss Wix 681

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+1.4	+7	+16	+11	+39.39	2.03	7.4

Cow Bull - Wonderful blend of Wye, Shoshone and Cole Creek that traces back to the great Miss Wix cow family. 7241 is the perfect Bull to make long lived functional old school Angus cows and solid, uniform feeder calves.

SVR CONTINUED KING 7257

72 Birth Date: 5-10-2017 Bull 19120071 Tattoo: 7257

SVR Continued of Rose 1158
+17401331 Federal of Wye
Clova of Wye Umf 8044

SVR Queen M of Rose 784-2574
+18556712 +Sinclair Bush Ranger 9X16
+BAX Alicia Queen 784-6310

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+5	-.5	+11	+18	+16	+32.38	2.96	6.9

This Heifer Bull is very good. His mother is by Bush Ranger, who we value very highly, out of our incomparable Foundation Female 784. Continued of Rose 1158 has an impeccable Wye pedigree that adds carcass merit and additional mothering ability. 7257 will perform as Angus Bulls were intended - to make uniform top end replacements and profitable calves with high carcass quality.

SVR RITO 707 LOU 7136

73 Birth Date: 4-13-2017 Bull +19226451 Tattoo: 7136

RR Rito 707
#5770651 Rito N Bar
Eriskay of Rollin Rock 3

Lucy of Volga 0420
14825101 +Matson of Volga 2006
#Lucy of Volga 9401

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
I+2	I+.4	I+15	I+23	I+11	+36.92	2.24	7.4

This Cow Bull is a product of our ET program. 7136 is a perfect combination of Rito on Wye with E31 providing the Emulation base. His dam has been a great asset to our program as her progeny have combined ratios of 104 for both WW and YW as well as 101 for %IMF and 105 for %REA on 7 calves. Here is solid proven performance and carcass genetics with longevity provided by a 15 year old dam whom has been used extensively in our ET program. He is a full brother to Lots 28 and 59.

SVR FABRON 3124 KING 7176

74 Birth Date: 4-26-2017 Bull 19220978 Tattoo: 7176

SVR Fabron 3124
+*18016166 Fabron of Wye
Queen Mother of Wye UMF 9141

SVR Queenmotherofrose 0559
+18302597 Fahren of Wye Umf 5830
#+Queen Mother of Wye 7829

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-3	+1.4	+8	+10	+13	+39.26	2.25	7.1

Great pure Wye pedigree stacked in this Heifer Bull prospect. His dam is a great moderate framed, easy keeping Bonsma style female with great teat and udder. She has left us a great set of sons. She also has several top sons by 707 in this sale. (Lots 10, 21, and 70). Her daughter by 707 is a looker. We have also used her son 4125 for several years to clean up after A.I. on heifers. Here is a chance to own a herdbull by the sale-topping SVR Fabron 3124 double bred to the Wye Plantation donor 7829 who is also the dam of 9141. A great prospect to make functional long lived fertile, Bonsma females.

SVR RITO 707 KING 7128

75 Birth Date: 4-10-2017 Bull +19226428 Tattoo: 7128

RR Rito 707
#5770651 Rito N Bar
Eriskay of Rollin Rock 3

Queen Mother of Wye UMF10090
17051363 Burbank of Wye UMF 9446
Queen Mother of Wye UMF 9141

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
I+0	I+1.0	I+15	I+14	I+14	+37.64	2.73	8.7

This Cow Bull represents the ideal blend of Rito 707's performance and power with Wye maternal genetics. His dam, 10090, ratios 4/109 for %IMF and 4/104 for REA. His maternal pedigree offers some of the best Wye genetics in Lodge, Leonid, and Manning of Wye. His maternal grand dam, 9141, is an own granddaughter of Blythe who weaned 18 calves in her 20 years lifespan for a total weaning weight of 11,020 pounds. Blythe's son, Bonanza, was the first Wye Bull to become a Certified Meat Sire. 7128 is a maternal brother to 6125, sired by Columbus of Wye, who is being used by Cotton Angus and Snake Creek Angus in SD. Full brother to Lot 69.

SVR BULLS



SVR MODERATION KING 7165

76 Birth Date: 4-21-2017 Bull 19221562 Tattoo: 7165
 Sinclair Moderation 2M1 N Bar Moderation 9957
 +17260282 N Bar Lady Ida X2912
 SVR Queen M of Rose9141-3558 Manning of Wye
 +18917583 Queen Mother of Wye UMF 9141

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-1	+3	+11	+11	+18	+32.55	3.67	7.4

Heifer Bull - The dam is a daughter of Manning of Wye and her mother is 9141. She has full brothers seeing use at Yellow Moon Ranch in Utah, Perry Ecker in ND, and Happy Cattle Co in TX. You find the Moderation pedigree in many of the N Bar's excellent sires. 7165 offers some of the best foundation genetics from both the Emulation and the Wye lines that you can find anywhere. Take advantage of this low BW female maker.



SVR QUINTES KING 7243

77 Birth Date: 5-6-2017 Bull *19120069 Tattoo: 7243
 Quintes of Wye UMF 10502 Cyrus of Wye
 +17782881 Queen Mother of Wye UMF 9141
 SVR Q Mother of Rose784-0600 Brillium of Wye UMF 9685
 *18902958 +BAX Alicia Queen 784-6310

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	-7	+5	+1	+17	+37.67	1.69	7.4

Heifer Bull. We have touted moderate framed, thick cattle and this Bull fits the bill. His sire, Quintes of Wye, is so thick, he won't fit in the chute. The Wye Plantation has also used Quintes to great effect. We have used the dams on both sides of 7243's pedigree with great effect - our Foundation Females 9141 and 784. This combination of tried and true Angus genetics will create long-lasting cows and uniformly good feeder cattle. Don't miss him.



SVR RITO 707 KING 7143

78 Birth Date: 4-16-2017 Bull +19226449 Tattoo: 7143
 RR Rito 707 Rito N Bar
 #5770651 Eriskay of Rollin Rock 3
 Queen Mother of Wye UMF 9141 #Bonanza of Wye
 15083606 #Queen Mother of Wye 7829

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-4	+1.5	+13	+17	+14	+34.39	2.79	7.9

This Cow Bull is the son of our great 14 year-old Foundation Female, 9141 and Rito 707. This bull represents the breeding that formed the foundation of many of the great Angus herd - Rito and Wye. 9141, is an own granddaughter of Blythe who weaned 18 calves in her 20 years lifespan for a total weaning weight of 11,020 pounds. Blythe's son, Bonanza, was the first Wye Bull to become a Certified Meat Sire. 7127 is a maternal brother to 7128, sired by Columbus of Wye, who is being used by Cotton Angus and Snake Creek Angus in SD. 9141's progeny ratios 7/95 for BW, 71/107 for WW, and 6/100 for YW. 7143 will sire power and performance blended with maternal and carcass merit. Maternal brothers to 7143 have seen work all across the country.



SVR EUREKA 3720 KING 7261

79 Birth Date: 5-11-2017 Bull 19261384 Tattoo: 7261
 SVR Eureka Edda 3720 #+*OCC Eureka 865E
 +18297538 +Sinclair Lady Ida 04F3 B154
 SVR QM of Rose 9141-3542 George of Swiftbrook
 +19095892 Queen Mother of Wye UMF 9141

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-3	+2.0	+18	+25	+20	+24.45	3.15	7.8

Cow Bull. One of the elite Registered Angus Herds in Nebraska was founded upon the sire of 7261's dam - George of Swiftbrook - who is out of our great Foundation Female 9141. Adding the power of Eureka and 04F3 on the topside creates a Bull in 7261 that combines longevity, power, carcass quality, excellent structure and carcass quality. 7261 will produce cattle that grow and grade with ratios of 101 for WW, 100 for YW, and 126 for %IMF. He should also produce elite daughters.



SVR RITO 707 PRIME 7132

80 Birth Date: 4-11-2017 Bull +19226434 Tattoo: 7132
 RR Rito 707 Rito N Bar
 #5770651 Eriskay of Rollin Rock 3
 Sinclair Primrose 1JP2 8X9 #Dunlouse Jipsey Earl E161
 *16850903 +*Sinclair Primrose 8X9 A14

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+1.5	+26	+33	+21	+23.80	3.15	8.1

This Cow Bull is a unique breeding of 707 with a dam, 1JP2 8X9, who was sired by Jipsey Earl a 100% Scotch pedigreed bull who earned a Pathfinder Sire award. 1JP2's dam is 8X9 who is a full sister to Sinclair Emulation XXP. 1JP2 has progeny ratios of 107 for WW, 102 for YW, and 109 for IMF, and 100 for REA. 7132 blends three prepotent lines of cattle into one very functional and appealing package that offers great carcass quality with a 126 %IMF ratio. A maternal brother sold to Chad Hollenbeck of Rose, NE last year. Full Brother to Lots 8 and 18!



1546, DAM OF LOT 81, WITH RETAINED HEIFER CALF.



SVR CONTINUED DELIA 7215

81 Birth Date: 5-1-2017 Bull 19120060 Tattoo: 7215
 SVR Continued of Rose 1158 Federal of Wye
 +17401331 Clova of Wye UMF 8044
 SVR Range Delia 1546-401 #*N Bar Emulation EXT
 18233878 Octoraro Delia 401

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+9	-2	+17	+27	+14	+31.33	2.36	8.7

Heifer Bull - We listen to our customers and observe the bulls that we sell to them. If certain matings work, we repeat them. In 2016, Rodney Nagorski of Comstock NE purchased a full brother to 7215. Because that bull has done very well, we repeated the mating in 7215. The mating includes great sires like EXT, Federal, Churchill, Traveler and F0203. His dam, 1546 comes from excellent seedstock and weans calves over 50% of her body weight. This Bull fits our program to a T and will help profitability.



SVR EUR 3720 ENCHANTED 7269

82 Birth Date: 5-14-2017 Bull 19120073 Tattoo: 7269
 SVR Eureka Edda 3720 #+*OCC Eureka 865E
 +18297538 +Sinclair Lady Ida 04F3 B154
 SVR Enchantress 3F1-4543 #Candler Forever 376
 +18910685 +SCC Enchantress 3F1 X412

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+3	+1.4	+20	+33	+23	+17.25	3.18	7.0

Cow Bull. 7269 is an outstanding individual. His sire, 3720, is a thick, powerful bull that is a combination of Traveler on Emulation. His dam is a full sister to SVR Revolution 3173 pictured on the front cover working at Hyline Ranch and to SVR Revolution 4134 Both Foundation Females in the pedigree - 04F3 and 3F1 - are proven and the Traveler/376 was the backbone of many excellent Montana herds.

SVR BULLS

SVR FABRON 3124 COPELAND7188

83 Birth Date: 4-28-2017 Bull 19220980 Tattoo: 7188
 SVR Fabron 3124 Queen Mother of Wye UMF 9141
 Copeland of Wye UMF 9918 Cedric of Wye UMF 8998
 16405999 Copeland of Wye UMF 8832

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+0	+1.4	+3	+1	+16	+38.95	2.62	7.7

This neat Heifer Bull sired by sale topper SVR Fabron 3124 son ties together foundation Wye genetics as well as any bull ever offered. Famous maternal Wye sires such as Fabron, Lodge, Federal, Churchill, Bonanza, and Leonid of Wye are in his pedigree, as well as the matriarch Wye cows Matilda G, Blythe, Colleen, and our own 9141. His dam 9918 is a moderate framed, easy keeping, great-uddered, consistent cow that avoids extremes. A great Bull to freshen heifers, make functional long lived highly maternal females while improving carcass and uniformity.

SVR LODGE 2043 ERIC 7222

84 Birth Date: 5-2-2017 Bull *19120062 Tattoo: 7222
 SVR Range Master 2043 Lodge of Wye (FBI)
 *17685366 +Sinclair Lady Ida 04F3 B154
 BAX Miranda Aspen 236-448 #+OCC Emblazon 854E
 15428487 BAX Aspen Lady 448-72

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+1.4	+24	+31	+14	+31.60	1.64	7.5

Cow Bull - The sire of 7222 is by the great Lodge of Wye and out of our incomparable 04F3 Foundation Female. His dam, 236, is a donor cow, who is still producing at 12 years of age. This a great pedigree for uniform, high quality, moderate framed replacement heifers and feeder calves. 236 has progeny ratios of 99 for BW, 102 for WW, and 106 for YW. 7222 is a great Bull with a proven pedigree. Do not miss him.

SVR RITO BLACK KING 7291

85 Birth Date: 5-23-2017 Bull *19120074 Tattoo: 7291
 SVR Hundred Rito Black 3158 Hundred Oaks Rito
 +17973298 Blackbird of Volga 0740
 Queen Mother of Wye UMF 10090 Burbank of Wye UMF 9446
 17051363 Queen Mother of Wye UMF 9141

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+2	+8	+12	+10	+12	+41.06	2.90	7.9

Heifer Bull - 7291 is out of 10090 who is 9141's first daughter. Some people think 10090 is better than 9141; we think it's a tie. Here, we followed the successful mating of Rito on Wye. 10090 also has sons in the sale by Rito 707. Buying these Bulls as a group would be a wonderful way to create a solid herd of uniform cattle. The youngest Bull in the sale, 7291 will be a great Heifer Bull to add old Aberdeen Angus and carcass quality to a calf crop. 7291 will sire great females and uniform calves that make the grade.

SVR FABRON BURGESS 7195

86 Birth Date: 4-28-2017 Bull 19116612 Tattoo: 7195
 SVR Fabron 3124 Fabron of Wye
 *18016166 Queen Mother of Wye UMF 9141
 BAX Aberdeen Bonnie 604-5104 #Paramont Ambush 2172
 +14758574 Viking Bonnie SAR

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
-9	+2.9	+9	+13	+15	+35.60	2.08	8.7

This Cow Bull is a herd sire prospect from proven 15 year-old Foundation Female 604. We have ET sons from her sired by OCC Eureka, OCC Emblazon, OCC Magnitude, N Bar Shadow and Bush Ranger 9X16 that have been very well received in previous sales. We use her sons 368, 0166, and 1175 in our registered herd and she has flush mate daughters working for us as well. Obviously, she has been extraordinarily fertile and productive. 7195's sire SVR Fabron 3124 topped the sale. Because this pedigree combines Foundation Females 9141 and 604 with Fabron, he is a great prospect for the commercial, seedstock and grass producers.

SVR EMBASSY ERIC 7133

87 Birth Date: 4-12-2017 Bull +19221875 Tattoo: 7133
 Octoraro Embassy 860 #Pinebank Waigroup 41/97
 15610412 +Octoraro Delia 860
 BAX Aspen Lady 844-72 #Paramont Ambush 2172
 #+14758567 FWR Lady Viking 72

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
+0	+4	+18	+27	+24	+19.51	3.39	7.1

This Cow Bull's sire is Octoraro Embassy 860. 860 is a prime example of a bull that we should have used more. We did not do so, because we were transitioning from the follow the numbers breeding to understanding the true value of old genetics. 860 produces solid, range ready cattle and ratios quite nicely. 844 is a Pathfinder cow that has done so very much for our program, including our good Embury bull. Nothing more needs be said of this combination.

SVR COMMERCIAL COW BULL

88 Birth Date: 5-1-2017 Bull Reg.No.Pdg. Tattoo: 7212
 SVR Grant of Rose 1203 +Octoraro Rito 503
 +17400983 Octoraro Gammer 203
 SVR Erica of Rose 844-1597 #+OCC Emblazon 854E
 +18902966 #+BAX Aspen Lady 844-72

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
S +3	+3.2	+36	+56	+23	+9.32	3.07	8.3
D +4	+1.7	+27	+41	+20	+20.36		

SVR COMMERCIAL COW BULL

89 Birth Date: 4-21-2017 Bull Reg.No.Pdg. Tattoo: 7161
 SVR Grant of Rose 1203 +Octoraro Rito 503
 +17400983 Octoraro Gammer 203
 624900997

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
S +3	+3.2	+36	+56	+23	+9.32	N/A	N/A
D N/A	N/A	N/A	N/A	N/A	N/A		

SVR COMMERCIAL COW BULL

90 Birth Date: 5-5-2017 Bull *Reg.No.Pdg. Tattoo: 7218
 SVR Grant of Rose 1203 +Octoraro Rito 503
 +17400983 Octoraro Gammer 203
 SVR Emma of Rose 2422-0588 Brillium of Wye UMF 9685
 18556718 Sitz Emma E 2422

CE	BW EPD	WW EPD	YW EPD	MILK	\$EN	ACT. IMF	ACT. RE
S +3	+3.2	+36	+56	+23	+9.32	3.62	7.6
D +4	+1.0	+29	+45	+19	+17.74		



5637, MATERNAL SISTER TO LOT 48 AND GRAND DAUGHTER OF DAM OF LOT 86 WITH RETAINED HEIFER CALF.

OUR PHILOSOPHY: PROFITABILITY THROUGH FUNCTIONAL TRAITS

We decided to become seedstock producers to try to satisfy the needs of producers who desire uniform, moderate-framed, thick, high quality cattle that are profitable because they embody the essential functional traits of the Angus breed.

We determined that historically good, “old” Angus genetics represent the best essential traits of the breed. For us, “old” genetics guided by Mother Nature produce consistently good, uniform, fertile and efficient cattle - the hallmarks of profitability and functionality. Because we decided not to use “modern” genetics, we developed our own analytics.

Now, our feeder calves top the markets. Our registered seedstock is prepotent. Our “retail” customers who demand grass-fed and finished beef come back year after year and are increasing. Profitability measures are improving.

We applaud much of the work done by industry leaders. However, we believe some of the work has been misplaced, because it does not focus upon **profitability** and function. Indeed, after studying the Association’s Annual Reports, technology updates and information, we have one very basic question:

Why doesn’t the Association promote increased profitability for its Members as a Core Strategy, its Mission, or its Vision?

Until about eight years ago, we ignored that question. We blindly bred cattle using EPDs and the recommendations of those well-schooled in the EPD system. We were slaves to the predominant EPD: \$B.

We were disappointed. The cattle produced by “running the numbers” did not survive in the range environment, failed to produce quality replacement females, were inconsistent and were not even close to being profitable. Nor did they meet the needs of the rapidly increasing grass-fed market.

So, we focused upon the functional cattle in our herd and found them to be profitable. We discovered that the older, tried and true genetics always rose to the top. After reaching that conclusion, we determined to validate it by talking with successful Angus breeders. We asked about their herds, their breeding and their keys to profitability. We even visited a herd of 1,200 Angus mother cows in the Orkney that was incredibly uniform. We asked these breeders “what do you want in your cattle?”

To a person, each breeder offered one answer: ‘consistently good, efficient, healthy, uniform cattle without genetic problems that are functional and profitable.’ The Scotsman said his only disappointment was the introduction of certain “American genetics” that produced “ununiform” (a Scottish word?) cattle that had genetic problems and were a drain on his profit margin.

It is our judgment that over the last fifteen years, the industry has tended to ignore the traditional maternal Angus animal, potentially lucrative niche markets and the needs of the commercial cattleman. It has pushed Angus cattle to be just feedlot animals and has forced certain EPDs to the extreme with the view that highest dollar value for \$B, CW and certain other EPDs will create the greatest change in cattle. In turn, cattlemen pay huge sums for animals that will supposedly move the average the quickest and the greatest distance toward one extreme or another.

Why does the industry need to move from one extreme to another? Does moving from one extreme to another really create consistently functional, efficient, uniform and good cattle that are profitable? Do such



movements meet the needs of the producers serving the potentially most lucrative cattle markets?

We think not.

Indeed, we strongly believe the terminal EPD index of \$B does not provide an effective guide for the cow-calf producer, certain seedstock producers or the grass market. It does not measure the true bases of function and profitability such as reproductive ability, mothering qualities, teat and udder structure, longevity, the ability to succeed on the range, consistency, uniformity.

We believe the industry has not yet fully developed indices that measure the traditional maternal and functional aspects of the Angus breed - aspects that are critical to the performance of a cowherd. In other words, the industry has not developed sound measures of uniformity, efficiency, profitability or consistency.

Instead, the industry has developed indices that measure compliance with Core Strategies, Mission; Values and Objectives. None of the aspirational statements and almost none of the EPDs measure the functional traits inherent in profitability.

That is why we developed our own profitability measures, which include, but are not limited to uniformity, cow survival ("longevity"), docility, mothering ability, heifer pregnancy, calving ease, structure including feet and legs, reproductive efficiency, teat and udder structure, carcass quality and REA as a percentage of CWT. (We believe REA as a percentage of CWT is a far more informative measure than the present measure. We have been led to understand that REA as a percentage of CWT has been decreasing.) Unfortunately, almost none of those measures are reflected in the Association's primary measures.

Moreover, the present measures improperly penalize older genetics. For example, SVR Revolution 3173 has a \$B index of +75.53. His sire, Candolier Forever 376 has a \$B index of +32, his mother (SCC Enchantress 3F1 X412) has a \$B of +18.49 and his dam's sire, 5522, has a \$B of +15.86. Revolution's EPDs do not make any sense, except that the "older genetics" have more offspring which may cause the algorithmic calculations to depress certain EPDs. Nevertheless, it is clear that SVR bulls produced from the older genetics will have competitive EPDs after they have been used.

Having said all of that, we are cautiously optimistic about a possible direction to be taken by the Association. This past summer the Association conducted a survey of its members and commercial producers. A summary of the survey was presented at the Angus Convention and can be found here: <http://www.angus.org/Media/News/AngusConvention.aspx>.

Interestingly, the results of the survey tend to evidence our position: producers value functional cow traits that lead to profitability more than the traits stressed over the past several years. On November 27, 2018, the Association provided this summary:

The email covering the exchange concludes: "You can see that functional cow traits were heavily prioritized by the survey participants. Based on that feedback, we'll develop a more robust maternal index that includes more relevant traits than does our current \$W, and consider a balanced index that

Trait	Median Ranking (1 Most Important)
Cow Survival	4.5
Docility	5.2
Foot Score	5.5
Heifer Pregnancy	6.6
Weaning Weight	6.6
Calving Ease	6.6
Body Condition Score	7.5
Marbling Grade	7.7
Feedlot Efficiency	7.8
Milk	7.9
Feedlot Gain	9.1
Cow Mature Weight	9.8
Cow Frame Score	10.6
Yield Grade	10.7



appropriately weights maternal and terminal traits.” November 27, 2018 Email Exchange.

We applaud the Association’s development of a more robust maternal index. However, we don’t understand what is meant by the phrase “balanced index that **appropriately** weights maternal and terminal traits.”

In this business, one size cannot fit all. The needs of the southeastern Iowa farmer who can feed heavily are far different than the needs of the rancher in the semi-arid Sandhills, which may be far different than the grass-fed and finished producer.

One balanced index is not workable. Moreover, there is absolutely no way to determine the applicability of measures to one’s operation without knowing the underlying assumptions and algorithmic equations, which are not shared with the Members. (We trust that no single producer or set of producers has been charged with research in this area.)

We strongly recommend the Association start over with data accumulation and measurements for all of its EPDs so there is equal data for all cattle, regardless of the age of the genetics, and provide the assumptions and equations to the members. After all, the Association completely redefined EPDs last year. Why can’t it do it again . . . for all traits?

Otherwise, emphasis will still be placed upon the terminal, not functional, traits. Terminal traits are the easiest to measure, have been in use for the longest period of time, and are traits that will skew the results to the commercial feedlot animal. The other measures will simply not be appropriately weighted.

Given all of that, we hope the reasons for our use of “older genetics” and the manner in which we score our animals makes sense. We have “ruthlessly culled” for the essential traits, including feet, structure, teat and udder structure, gestation period, longevity and uniformity. Most importantly, we measure our own herd’s profitability and the profitability of our customer’s cattle.

We will continue using our own analytics until EPDs are developed that measure “consistently good, efficient, profitable and uniform cattle” traits. Until then, we cannot, and will not, in good faith, market animals based solely upon EPDs. We prefer not to use terminal indices, such as \$B. We believe that decades of proven performance, validated by certain EPDs, are a better measure.

Simply put, we want to produce functional, profitable cattle for our customers.

These SVR Bulls and their mothers are sired by great sires that have generations of predictable performance. The “old” sires produce animals that meet our criteria and function extraordinarily well on the range, on forage and for both the grass and commercial producers. These older sires are proven, their breeders know what worked, and we have their history. Moreover, although moderate in frame, they were thick-bodied animals known for producing high quality carcass progeny.

Emulation cattle provide unrivaled mothering ability, fertility, calving ease, superb teat and udder structure, survivability, adaptability and longevity in the ranch environment. Wye cattle, which are original Aberdeen Angus, are highly maternal, transmit calving ease, have excellent carcass quality and marble on grass. Rito/Traveler transmits muscle, adds performance, helps carcass quality and provides appetite and gain.



These Bulls are not bred to measure the industry’s aspirational statements. They are bred to create profitable, uniform, good and consistently **functional** cattle for you.

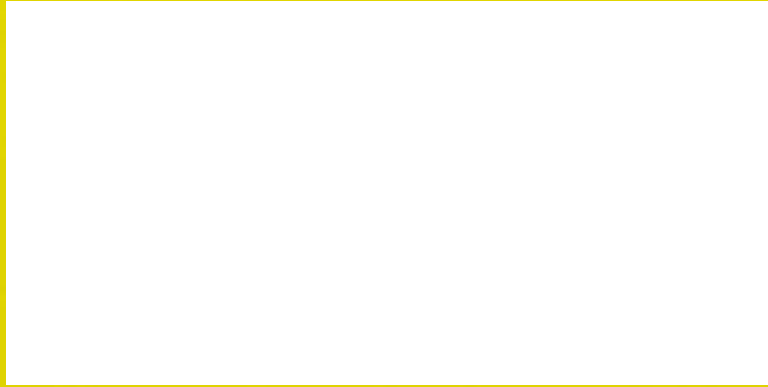


NOTES

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